

## YEAR IN HIGHLIGHTS

**94,972** LIVES  
CHANGED

### 21,094 K-12 Students

were put on the path toward success in school and life

### 47,022 Quad Citians

gained support to get and keep better jobs and build financial stability

### 26,856 Neighbors

accessed health and wellness resources they need to live healthier, happier lives

## CORPORATE & VOLUNTEER ENGAGEMENT

**230** companies partnered with United Way

**12K** volunteer hours, \$401K+ economic impact

**\$3M** in employee giving led by John Deere, ARCONIC, MidAmerican Energy, and other top partners

**102** Tocqueville Society members

**\$2.06M** contributed by Tocqueville members

**\$6.3M**  
campaign dollars raised



## SMART INVESTMENTS & MATCHED LEVERAGE

**\$1 donated = \$5.50** community value

**\$1.8M** secured as matching funds

**\$1M NEW grant** from Ballmer Group Foundation

### \$900K in-kind resources

books, meals, hygiene kits, and volunteer-driven wraparound supports



*\*Figures as of September 2025*

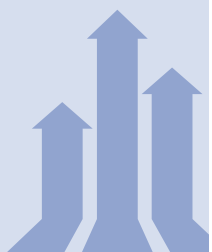
## RISE UNITED 2030 GOALS 2025 PROGRESS

**↑13%** improvement in third grade reading proficiency at 2 existing UFS sites ('22-'23 vs '24'-25) \*Madison + Washington only

**↑7%** increase in young adults (25-44) earning living wages (in 2023 vs 2022)

**↑8%** increase in residents accessing physical health care services through partner agencies (in FY25 vs FY24)

**100% of funding decisions aligned to Rise United community goals.**



# OUR PRIORITIES



## EDUCATION

- Support early learning by expanding access to quality child care, strengthening the early childhood workforce, and equipping parents with development tools.
- Boost academic achievement and well-being through literacy, STEAM, and social-emotional programs—in and out of school, year-round.
- Prepare students for success beyond high school by reducing absenteeism and expanding access to career and college pathways.

» **2030 GOAL** Increase by 30% the number of students reading on grade level by third grade.



## FINANCIAL SECURITY

- Equip individuals with the skills, credentials, and support needed to access and retain living-wage jobs.
- Expand education and workforce development aligned with in-demand careers, including paid work experiences and wraparound support.
- Promote financial stability through coaching and financial literacy for both adults and youth.

» **2030 GOAL** Increase by 20% the number of 25- to 44-year-olds in living wage jobs.



## HEALTH

- Ensure access to safe, stable, and affordable housing through emergency shelter and supportive services.
- Expand mental health, trauma, and substance abuse services, including support for youth outside of school.
- Increase access to nutritious food by removing barriers and expanding availability in high-need communities.

» **2030 GOAL** Increase to 95% the number of people accessing routine healthcare.

## QUAD CITIES SNAPSHOT

TARGET AREA	STATUS 2024	AMBITION BY 2027
Kindergarten Readiness	53%	55%
Third Grade Reading Proficiency	56%	63%
Eighth Grade Math Proficiency	61%	65%
Chronic Absenteeism	29%	15%
High School Graduation	81%	84%
Post-Secondary Completion	42%	45%
Living Wage Job Attainment	61%	69%
Food Insecurity	15%	10%
Homelessness	7%	5%
Youth Unmet Mental Health Needs	35%	25%
Adults With Health Insurance	87%	92%

### BASIC DEMOGRAPHICS FOR SCOTT & ROCK ISLAND COUNTIES

Population	315,506
Poverty Rate	12.7%
*Per Capita Income	\$39,710
*Living Wage (1 adult)	\$41,082

\*INCOME GAP – Per Capita Income less than Living Wage

- One out of three people are below the threshold to meet basic living expenses without assistance.
- Many individuals—especially those not earning full-time wages or living on fixed incomes are likely falling short of financial stability.
- Underscores why our focus on income, housing, food access, and job training is so important and that investments in these areas aren't just helpful, they're critical.