



THE CALL TO RISE UNITED

100% of your investment makes an ambitious impact in the Quad Cities.

United Way is leading a movement to improve access to **education, income and health** – the **building blocks of opportunity**. Here are some of the many ways your dollars can help ensure that all Quad Citians have the opportunity to thrive.



Early Childhood Development

\$120 can provide training to an early childhood professional to improve child-care center quality.

Why it matters: This makes young scholars **4x more likely to graduate high school.**

Vision To Learn

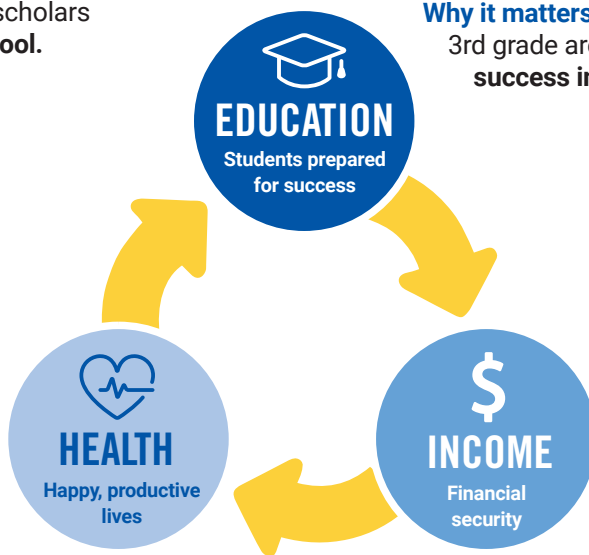
\$185 can give a struggling learner in low-income neighborhood the eye glasses they need to see clearly and succeed in school.

Why it matters: Nearly 1 out of 3 QC students don't have the glasses they need to see the board, read a book or participate in class.

Readers are Leaders

\$36 can provide a child with 12 books a year, preparing them for school and early reading.

Why it matters: Students who read on grade level by 3rd grade are **5x more likely to graduate ready for success in college or career.**



Dollars for College

\$50 can fund a child's college savings account, which can grow to nearly \$500 by high school graduation.

Why it matters: Children with a college savings account are **3x more likely to attend college and 4x more likely to graduate.**

Student Journey to Economic Mobility

\$500 can provide six months of intensive one-on-one counseling for an elementary-age student.

Why it matters: Early interventions like this can increase kids' chances of achieving in school, graduating, enrolling in college or training, and building a promising career.

Pathways to Work

\$350 can provide career training materials that can help a Quad Citian get certified for a good-paying job.

Why it matters: Training and certification can help neighbors in need build financial stability by **increasing their earnings by an average of \$6,300.**

What's the Difference You'll Make This Year?

Thank you for answering the call and being part of the change with United Way. Together, more students will succeed, more of our neighbors will achieve financial stability and more families will lead happy, healthy lives. **Scan the QR code to GIVE NOW or visit UnitedWayQC.org to learn more.**

