

WOMEN UNITED

CREATING A NEW REALITY FOR QUAD CITIES KIDS

Women United is a dynamic community of change makers and passionate philanthropists who are on a mission to see that every Quad Cities child is not just prepared for kindergarten, but thriving when they walk into those classrooms.

Children are born ready to learn; it's on us to give them the right opportunities. By investing in early learning and empowering parents to engage and support their child's education, we can make huge strides towards closing the achievement gap for many of our youngest students.

When we put our children and their education first from the very beginning, we are ensuring that every child has the opportunity to succeed. Children who participate in early education are more likely to:

- Thrive in kindergarten
- Read proficiently by 3rd grade
- Graduate from high school
- Have better school attendance and engagement
- Exhibit positive social and emotional development
- Increased problem-solving skills
- Raise children who succeed in school and life



OUR GOAL: 90% OF KIDS ARE KINDERGARTEN READY BY 2023

-Quad Cities Educational Data Exchange, 2023

1 IN 5 KIDS START KINDERGARTEN BEHIND IN THE QUAD CITIES

-Quad Cities Educational Data Exchange, 2023

Children from families with low income are almost

2X AS LIKELY TO NOT BE KINDERGARTEN READY

compared to their peers.

-The Campaign for Grade-Level Reading



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UNITED WAY
Quad Cities

INVEST IN A THRIVING FUTURE FOR QUAD CITIES KIDS

Women United aims to raise \$675,000 over the next three years to ensure every child enters kindergarten ready to thrive and on the path to read by 3rd grade.

Four Bold Strategies:

- 1 Empower parents through workshop expansion.
- 2 Foster kindergarten readiness through scholarships.
- 3 Champion the impact of child care professionals.
- 4 Launch public awareness and engagement campaign.

Women United Giving Levels

Early Career

- Individuals under 40 years old
- Recommend starting with a donation of \$30 per month or \$360 per year

Experienced Contributors

- Individuals over 40 years old
- Recommend starting with a donation of \$85 per month or \$1,000*

*A step-up program is available with an initial investment of \$500.

Note: If your employer runs a United Way campaign, please give through your workplace to take advantage of any donor matches or other incentives.



Members receive these benefits:

- Be recognized as an impactful leader and investor of change
- Connect with like-minded women
- Grow personally and professionally through events and resources
- Be empowered through an engaged and motivated community
- Make a difference in the lives of kids

Looking to learn more?

Get involved at UnitedWayQC.org/WomenUnited.



JOIN TODAY!

If you're a woman who's passionate about changing the future for our children so they succeed in school and life, we welcome you.

For more information Contact Michele Darland at mdarland@unitedwayqc.org

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SEPT. 2024