

TOCQUEVILLE SOCIETY

United Way Quad Cities' Tocqueville Society is a group of change-makers with an unsurpassed dedication to creating lasting change in our community. Composed of civic and business leaders who are passionate about United Way's work to improve education, income and health – the building blocks of opportunity – for all Quad Citizens.

Tocqueville Society Members' investments improve lives right here in our community. And their generosity is amplified through a collective impact process that unites our community around solving our toughest challenges.

Tocqueville Members are generous donors of \$10,000 or more, who have a profound impact on our community. Their extraordinary generosity powers the work needed for even more Quad Cities students to graduate prepared for success in college or career, more local families to achieve financial stability and more neighbors to enjoy healthy, fulfilling lives.



Questions? Contact Angela Snyder at asnyder@unitedwayqc.org or call 309.781.9356.



The Tocqueville Society is a powerful and committed group of business and civic leaders who work together to ensure our community is the best it can be.

I'm proud of the meaningful impact we had this year for families across the Quad Cities.

**Chad Everitt
Tocqueville Society Co-Chair**



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Giving Levels



FOUNDER
\$10,000



IGNITER
\$15,000



BUILDER
\$35,000

Consider Step-Up Giving

Step-Up Giving allows you to maximize the impact of your gift as you support United Way's efforts in the Quad Cities. Step-Up Giving enables you to enjoy the benefits of Tocqueville Society Membership usually granted to donors of \$10,000 or more.

How it Works

- Commit to increasing your support to \$10,000+.
- Start with a gift of \$5,000, graduating over a three-year period.
- Plus, you can combine donations with partner or spouse.

YEAR	YOUR GIFT	RECOGNITION LEVEL
1	\$5,000	Tocqueville (\$10,000)
2	\$7,500	Tocqueville (\$10,000)
3	\$10,000	Tocqueville (\$10,000)

Benefits of Investment

- ▶ **Benefit from charitable giving tax savings** (a great resource to contribute appreciated assets).
- ▶ **Make a direct investment to impact the people** in the Quad Cities with expert-driven strategies.
- ▶ **Share leadership, expertise and influence** through various committees and events.
- ▶ **Give to causes you care about** most in a way that significantly amplifies your impact.
- ▶ **Enjoy special society events** including an annual celebration.
- ▶ **Annual recognition** of all Tocqueville Society Members in the Quad-City Times.