

SOCIAL MEDIA TOOLKIT

Below are a few ideas to help your organization share on social your affection for creating life-changing impact in partnership with United Way Quad Cities. Don't forget to tag us and use #UnitedWayQC, so we can amplify the amazing impact you are making in the community.

You can pair this sample copy with one of the graphics in the toolkit or personalize with photos of your employees/ leadership in United Way shirts (or company T-shirts).

Here are a few examples to get you started. Feel free to make it your own and show your personality!



/unitedwayqc @unitedwayquadcities

/unitedwayquadcities

GET STARTED #1

United Way Quad Cities
September 14 at 11:10 AM

At [COMPANY], we believe in making a difference right here at home.

That's why we're partnering with @UnitedWayQC to strengthen the foundation of stability for us all – education, income and health.

By working in these three areas, our time and resources create the most positive results for our community. Together, we're creating a foundation for everyone in our community to reach their full potential! #UnitedWayQC

11K 590 Comments · 1K shares

Like Comment Share

GET STARTED #2

United Way Quad Cities
September 14 at 11:10 AM

At [COMPANY], we believe in a community where everyone can get a quality education, a good job – and live a healthy life!

That's why we are proud to join @UnitedWayQC and be a part of the transformation to strengthen education, income and health for all Quad Citizens! #UnitedWayQC

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EMPLOYEE

Sarah Smith
September 14 at 11:10 AM

I love that [COMPANY] makes giving back to our community easy. I'm proud to be partner with @UnitedWayQC to strengthen the building blocks of opportunity for all Quad Citizens! #UnitedWayQC

11K 590 Comments · 1K shares

Like Comment Share

KICKOFF #1

United Way Quad Cities
September 14 at 11:10 AM

We're kicking off our annual @UnitedWayQC campaign today, and we couldn't be more excited!

[COMPANY] is proud to partner with #UnitedWayQC to tackle the root of our community's challenges: education, income and health. When all three are addressed together, we can create measurable results that transform the Quad Cities!

Join us today in making a difference right here at home: www.unitedwayqc.org/give

11K 590 Comments · 1K shares

Like Comment Share

KICKOFF #2

United Way Quad Cities
September 14 at 11:10 AM

Today is our @UnitedWayQC campaign kickoff, and we're not talking about football...

The [COMPANY] team is proud to partner with #UnitedWayQC to tackle our community's biggest challenges rooted in education, income and health. Together, we're making sure more kids graduate high school ready to succeed, more adults achieve gainful employment and financial stability and all Quad Citizens have the tools to lead happy, healthy and productive lives! Join us today.

www.unitedwayqc.org/give

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EVENT/FUNDRAISER

United Way Quad Cities
September 14 at 11:10 AM

The [COMPANY] team joined together for **[insert what event/fundraiser you participated in]** to support our mission to transform the Quad Cities! #UnitedWayQC

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LEADERSHIP

Tewis Frazier
September 14 at 11:10 AM

Consider a video or personal message from your leadership sharing why United Way is the best way to invest dollar in our community and why he/she/they give. #UnitedWayQC

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EVERY DOLLAR COUNTS

United Way Quad Cities
September 14 at 11:10 AM

Want to make a difference right at home? So do we.

[COMPANY] is running our @UnitedWayQC campaign to help local students succeed in school, adults achieve gainful employment and financial stability and all Quad Citizens receive the tools to lead happy, healthy and prosperous lives.

Every dollar makes a difference and every dollar counts. Join us by giving here www.unitedwayqc.org/give #UnitedWayQC

11K 590 Comments · 1K shares

Like Comment Share

CELEBRATE SUCCESS

United Way Quad Cities
September 14 at 11:10 AM

We have big news to share! Drumroll please...

[COMPANY] raised more than **[insert \$ amount]** to make the Quad Cities a more equitable, healthy and prosperous community as part of our @UnitedWayQC campaign!

We want to give a huge thank you to all of our employees who participated and helped us reach our total. Together, we are transforming the Quad Cities in to the best place to live, work and raise a family! #UnitedWayQC

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Like Comment Share

THANK YOU

United Way Quad Cities
September 14 at 11:10 AM

To our employees and community, thank you for contributing to our @UnitedWayQC campaign.

Together, we helped tackle the root of our community's challenges – education, income and health. Our time and resources created measurable change for those who need it most, creating a foundation for everyone to live a happy and healthy life!

To see your contribution in action, sign up for the #UnitedWayQC enews here! www.unitedwayqc.org/newsletter

11K 590 Comments · 1K shares

Like Comment Share