

20
23

ANNUAL IMPACT REPORT



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A MESSAGE FROM OUR CEO:

TOGETHER, WE'RE CREATING GENERATIONAL CHANGE.

Looking back on our 2023 fiscal year, I am grateful for every member of this unstoppable United Way movement — from our corporate, nonprofit, union and civic partners to our first-time and longtime investors to the individual change-seekers, volunteers and advocates who invested time to make an impact.

Together, you've improved access to education, income and health for more than 91,000 people in the Quad Cities — more than 25% of our region.

Many of our neighbors grappled this past year with the effects of inflation, as prices increased rapidly for school supplies, food, housing and nearly every other necessity. As with most societal challenges, our local communities of color have felt this economic pain most acutely.

Nonetheless, we drove progress toward our Rise United 2030 community goals and delivered on our commitment to bridge opportunity gaps. And with new challenges in mind, we continued to adapt and innovate, expanding existing initiatives and launching new programs to drive transformational change in our region.

We continued to partner closely with corporate leaders to drive strategic impact. These bright spots included new investments in United Way targeted impact initiatives such as United for Schools, co-created with our Education Council, launched the Emerging Leaders donor network and produced the first-of-its-kind community leadership program, Think Like a Futurist.

Our impact over the past year would not have been possible without the inspiring leadership and unwavering dedication of our board chair for the 2022-23 fiscal year, Mara Downing, Vice President, Global Brand & Communications, John Deere; as well as our current board chair Caitlin Russell, President, Russell.

We're calling on each of you to pledge your confidence, your voice and your support for achievement of the Rise United 2030 community goals to drive lasting change in education, income and health. Thank you for your commitment to creating access and opportunity for everyone in the Quad Cities to thrive.



RENE GELLERMAN

President & CEO
United Way Quad Cities

WHO WE ARE

We are a social change organization that unites the community to create access and opportunity for everyone in the Quad Cities to thrive.



Together with dedicated supporters like you, we improve access to education, income and health — the building blocks of opportunity — by driving progress toward our 10-year goals for the Quad Cities, known as Rise United 2030.

We bring together individual change-seekers, corporations, foundations, unions, nonprofits, school districts and more to achieve measurable outcomes for our community and create transformational change that lasts for generations.

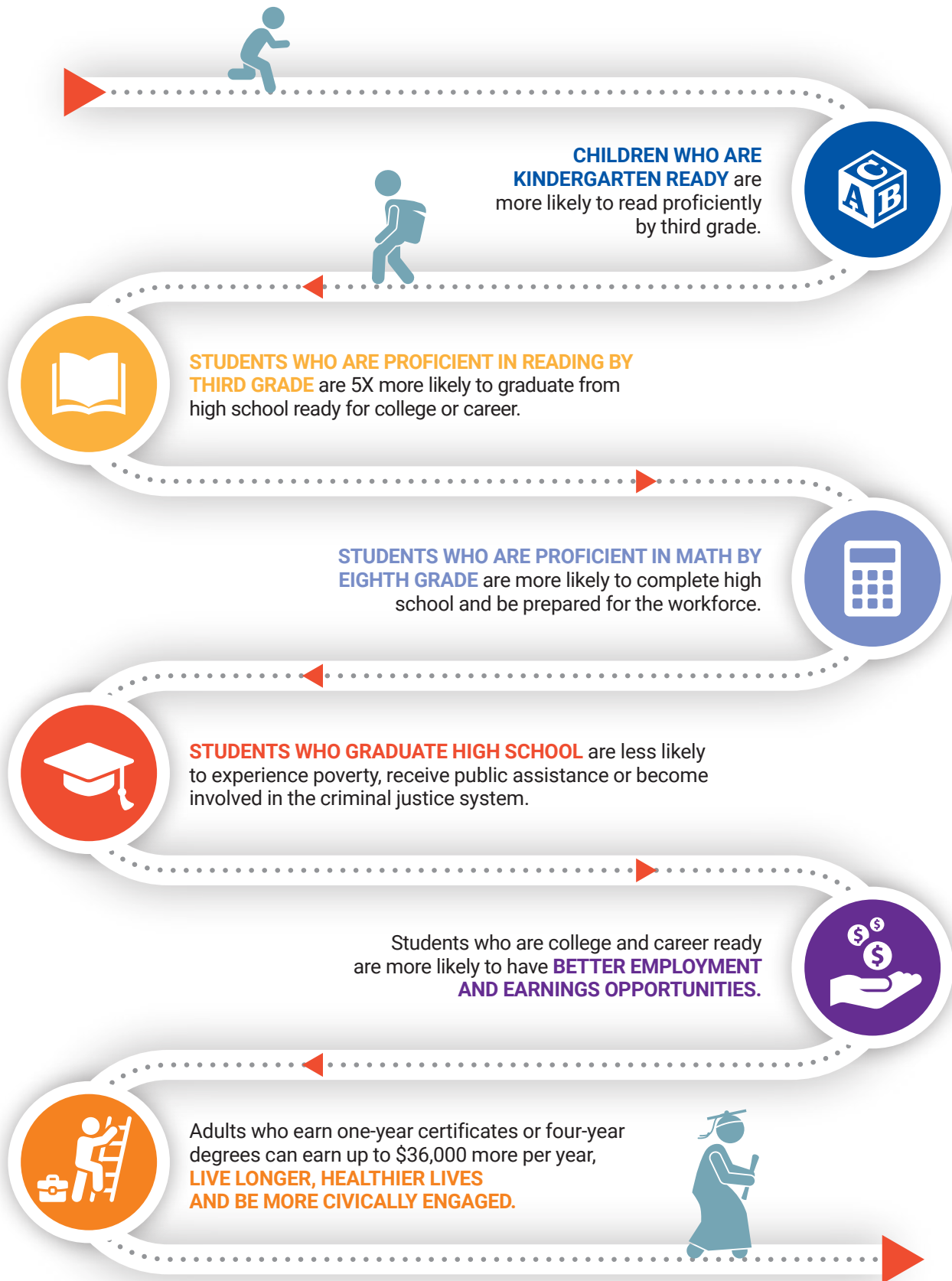


Pulling together with a network of nearly 8,000 donors; 3,500 volunteers; and 51 funded partners, we won't stop until we extend opportunities to every person in every neighborhood of the Quad Cities.



Our vision is a Quad Cities where all students graduate prepared for success at college or career, all families achieve financial stability and all our neighbors access the health resources needed to live longer, healthier lives.

STRONG FOUNDATIONS. SUCCESSFUL LIVES.



Data sources include: The Ohio State University Crane Center for Early Childhood Research and Policy, 2014; The Ohio Department of Education, 2015; The Opportunity Trust; American University School of Education, 2021; U.S Bureau of Labor Statistics; American Educational Research Foundation.

IMPACT AT A GLANCE

TOGETHER, WE'RE CHANGING LIVES.

In the last year, supporters like you changed the lives of
91,304 people in the Quad Cities.



EDUCATION

19,037 students
had the groundwork
laid for continued
educational success.



INCOME

53,253 QC residents
received assistance to secure
and retain better jobs and
build savings for the future.



HEALTH

19,014 of our neighbors
got access to the health and
wellness resources they need
to live healthy lives.

OUR NORTH STAR: RISE UNITED 2030 COMMUNITY GOALS.

Each year, we closely track and assess our progress toward our mission to improve access to education, income and health. To ensure we are driving measurable, meaningful change, we collaborated with a broad spectrum of community partners to develop the Rise United 2030 goals: our North Star to create transformational change.

EDUCATION

Students graduate high school prepared for success in college or career.

INCREASE TO

80% ↑

the number of students reading on grade level by third grade.

CURRENT: 55%
(Up from 44% in 2021)

INCOME

Adults have the training and education that leads to a good job and financial stability.

INCREASE BY

20% ↑

the number of young adults earning living wages, adding \$16 million in wages per year to the economy.

CURRENT: 60%
(Down from 66% in 2018)

HEALTH

Quad Citizens have access to routine health care allowing them to live long, healthy lives.

INCREASE TO

95% ↑

the percent of Quad Citizens reporting having routine health care.

CURRENT: 75%
(Up from 72% in 2017)

Community Impact Funded Partners Drive Change

We partner with a variety of organizations that are aligned with our Rise United 2030 goals. Our partners range from longstanding, proven impact solutions to grassroots entrepreneurs and ventures, and they have one thing in common: They engage directly with the communities in which greater investment will have the most impact. Investing in these partners and collaborative initiatives is just one way we drive measurable progress across the Quad Cities.

Data sources include: United Way's Quad Cities Educational Data Exchange (2023), US Census Bureau, Quad Cities Health Initiative.





EDUCATION

MORE STUDENT SUCCESS.

Access to education has a lifelong impact on children. It can encourage early literacy and kindergarten readiness, enable them to excel in school and even support their success in college or a career. We lead and invest in programs that ensure Quad Cities students have what they need to achieve.

Early Childhood Development

Parent engagement initiatives like **Born Learning** provide families with hands-on instruction, community resources and skills that empower parents and encourage healthy child development. Powered by our Women United donor network, this program has given 1,439 parents the tools and confidence they need to help their kids develop language skills, healthy habits and routines over the past 11 years.

2023 Born Learning Highlights



119 PARENTS

COMPLETED WORKSHOPS TO PUT 232 KIDS ON THE PATH FOR KINDERGARTEN READINESS.

9 OUT OF 10

PARENTS SAID THEY WERE BETTER EQUIPPED TO HELP THEIR CHILD BECOME KINDERGARTEN READY AFTER THEY COMPLETED THE WORKSHOP.

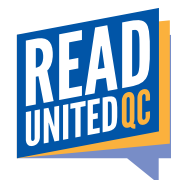


100%

OF PARTICIPANTS SAID THEY WERE MORE CONFIDENT IN BEING THEIR CHILD'S FIRST, BEST TEACHER.

Invest in the Best

In the last year, we invested \$1.2 million in 30 carefully-chosen education-focused funded partners to empower children for a lifetime of learning with a strong start, provide them with quality learning opportunities and support them through high school to college or career.



Literacy Development

Read United is our popular tutoring program that pairs volunteers with students once a week for 30 minutes over the course of the school year. To date it's ignited a passion for reading and improved literacy skills for kids who need it most throughout the Quad Cities.

Reading proficiency is one of the greatest predictors of a child's success in school and life. That's why we coordinate Read United to increase the number of third graders reading proficiently.

 **500+ STUDENTS**

 **605** VOLUNTEER READING TUTORS

 **26** PARTICIPATING ELEMENTARY SCHOOLS

 **8** SCHOOL DISTRICTS

 **3,025** VOLUNTEER HOURS

 **62%** IMPROVED THEIR READING SCORES

 **24%** OF STUDENTS IMPROVED ATTENDANCE

 **Investors**

**Quad-City
Times**

 **GROUP O**

 **Quad City Area REALTORS**

 **CRAWFORD**
design company



SEE OUR FULL LIST OF PARTNERS ONLINE
including Born Learning and Read United program partners.
Scan the QR code or visit UnitedWayQC.org/recognitions.



WORKING TOGETHER TO HELP KIDS ACHIEVE.

United for Schools helps students succeed by removing roadblocks and providing them with the resources, support and opportunities they need to achieve in school and thrive in life.

In the 2020-21 school year, United Way, in collaboration with our Education Council, launched a pilot program — **United for Schools** — at Madison Elementary School in Davenport. Working directly inside the school, we connected students to caring adults and community resources that help them see, confront and overcome the barriers that stand between them and a brighter future.

Our goal is to bridge public resource gaps, particularly in Title I elementary schools. By placing students at the forefront, we facilitate access to critical resources like food, housing, health care, counseling and other basic needs. We empower students and their families to take charge of the future they envision for themselves, their communities and each other.

Our student-centric approach allows schools to focus on their strengths — to cultivate welcoming environments and deliver rigorous academic content. Bolstered by the success and local support of this initiative, we expanded our United for Schools program to a second location, Washington Elementary School in Moline in January 2023.



About Title I Schools

This designation is given to schools with a high percentage of students from low-income families. There are 106 schools in Scott and Rock Island Counties. Eighty-three of those schools (78%) qualify as Title I campuses.

United for Schools operates on a unique program model centered around four research-driven and school district-aligned pillars:

1

Improve student emotional health and **increase sense of well-being.**

2

Create aspirational learning environments to **decrease chronic absenteeism.**

3

Support greater literacy achievement to **improve reading & math scores.**

4

Engage families and activate the community through **increased volunteer opportunities & family support.**

Student success lasts a lifetime.

Students thrive when they are in environments where they feel safe, respected, engaged and valued. When students feel safe, they respond with enthusiasm and commitment. When they are engaged, they strive to succeed and learn more effectively. When they know they are valued, they embrace their potential and create stronger futures for themselves and their communities.



Results from United for Schools:

- Absenteeism declined by 9%.
- Tutoring sessions benefited 24 students through Read United program.
- 746 students and 192 families received essentials, such as coats, vision exams and glasses, mental health kits, school supplies, snack kits and more.
- Increased student attendance correlates with the offering of United for Schools programs like Books & Barbers and Girls Mentorship.
- Collaborative effort involving 45 organizations and 157 volunteers delivered crucial mental health support, legal aid for families and medical care to students in need.
- Students show a higher sense of belonging and pride in their school.

★ Program Partners

Our United for Schools investors understand the importance of surrounding students with a community of support, recognizing that this is key to keeping them engaged and thriving in school. They are dedicated to enhancing our impact by providing resources that empower student success.



Dick's Sporting Goods Foundation



EDUCATION

MEETING THE RANGE OF STUDENT NEEDS.

Books & Barbers

This partnership with professional barbers delivers fresh haircuts to students and a free book at our United for Schools campuses. Launched by our African American Leadership Society, these monthly engaging and confidence building experiences encourage self-care, social and emotional wellness and inspire a love of reading.



150 HOURS OF MENTORING FROM BARBERS

150 BOOKS DISTRIBUTED

80 HAIRCUTS

10 BARBERS



2 TITLE I SCHOOLS





Vision to Learn

Talent can be found in every seat in every classroom in every school in the Quad Cities. Unfortunately, opportunity doesn't reach all kids equally. When a kid can't see the whiteboard, they can't see their potential.

Vision to Learn, launched in August 2023 and made possible by grants and private investments, is a program that provides free vision screenings, eye exams and glasses to children from low-income neighborhoods through a partnership with United Way QC and elementary schools.

It's estimated that one out of five students in low-income communities who need glasses do not have them. Vision to Learn helps put kids' futures in focus, one school and one student at a time.

We're just getting started on our goal to screen every child in low-income neighborhoods to uncover and address vision issues.

 **178** EYE CORRECTION EXAMS

 **2** SCHOOLS

 **164** KIDS RECEIVED TWO PAIR OF GLASSES (ONE FOR SCHOOL, THE OTHER FOR HOME)

 **730** STUDENTS SCREENED

Investors

Annette Sherbeyn &
Sunder Subbaroyan

Hubbell-Waterman Foundation

Quad City Bank & Trust

RBC Wealth
Management Foundation

Regional Development Authority

Scott County Regional Authority

Vision to Learn

Walmart





EDUCATION

QUAD CITIES EDUCATION COUNCIL: A DECADE OF DRIVING CHANGE.

In celebrating the 10th anniversary of United Way's Education Council, we recognize a decade of collaborative efforts by visionary leaders committed to enhancing the success of every Quad Cities child.

Comprising superintendents, business leaders, skilled trades representatives and funders from Scott and Rock Island Counties, this dynamic council serves as a unique regional asset, fostering cross-sector partnerships.

Mission Highlights:

- **Strategic Evaluation and Recommendations:** The council's core mission is to assess K-12 student academic achievement and recommend strategic improvements to enhance educational success for all QC children.
- **Data-Driven Success:** The Education Council harnesses data to identify challenges and drive academic success across the region. It uses a unique, bistate data sharing project called the Quad Cities Educational Data Exchange to track emerging patterns across our area's school districts.
- **Visionary Leadership:** After 10 years, this dedicated group has made a notable impact on the Quad Cities' educational landscape. Its recommendations have pioneered innovative interventions and cultivated stronger partnerships that continue to make a lasting difference for our youngest Quad Citizens.



"As Co-Chair of the Education Council, I am continually moved by the transformative impact that our collaborative group has achieved over the years. Guided by a shared commitment to education, our Council plays a critical role in steering initiatives that are shaping the future of our community. **By recognizing the importance of education as a cornerstone for progress, we stand united, ensuring that every child has the opportunity to thrive.**"

PAT BARNES

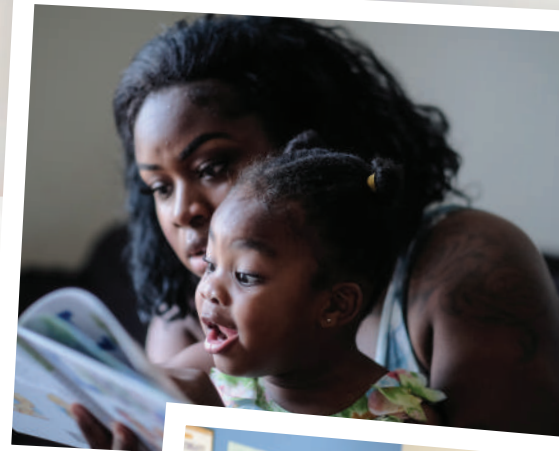
*Global Social Responsibility Lead, Education & Equity, John Deere
Co-Chair of the Education Council*



Snapshot of Education Council Achievements

2013

Launched Quad Cities Educational Data Exchange in collaboration with St. Ambrose University, a pivotal tool to track student achievement trends and inform our 10-year goals.



2019

Set a “North Star” goal to address resource gaps in Title I eligible public schools, and initiate a community school model at Madison Elementary in Davenport. The community school partnership is supported by seed funding from United Way’s African American Leadership Society and Hubbell-Waterman Foundation.



2021

Launched our Read United program in over 25 elementary schools in response to COVID-19’s impact on learning. The program helped improve third-grade literacy, contributing to a 13% increase in the first year through one-on-one reading sessions.

SPRING 2023

Expanded the community school concept with United for Schools at Washington Elementary in Moline, with a goal to scale across the Quad Cities to six schools and 2,100 students in the next three years.

FALL 2023

Strengthened strategic partnerships within schools to leverage community organizations and businesses, collaborate with parents, educators, and leaders to help students overcome obstacles and succeed in school and life.

See members of United Way’s Education Council in the full listing of United Way QC partners for 2022-23. **Scan the QR code or visit UnitedWayQC.org/recognitions.**





INCOME

EMPOWERING FINANCIAL STABILITY.

Access to a good-paying job and financial stability has a ripple effect. It enables a family to support their children's success in school, save for the future and access quality health care. We lead and invest in programs that make better jobs, less debt and higher savings a reality for more Quad Cities residents.



Invest in the Best

In the last year, we invested \$884,000 in 24 carefully selected funded partners to provide Quad Cities residents with basic needs in emergency situations, put them on the path to stable careers and empower them to improve their own economic conditions by giving them the education and training they need to get and keep better jobs and build savings for the future.

Pathways to Work

450 JOB PLACEMENTS

AFTER RECEIVING EDUCATION AND TRAINING, 137 UNEMPLOYED AND UNDER-EMPLOYED NEIGHBORS EARNED A CERTIFICATE OR DEGREE TO JUMPSTART THEIR CAREER.

401 INDIVIDUALS

RECEIVED SUPPORT THAT KEPT THEIR FAMILY IN THEIR HOME DURING CHALLENGING ECONOMIC TIMES.

Housing Stability

81,142

NIGHTS OF EMERGENCY SHELTER WERE PROVIDED TO INDIVIDUALS AND FAMILIES SEEKING A SAFE PLACE TO STAY.

784

FAMILIES RECEIVED EMERGENCY SHELTER WHEN THEY NEEDED IT MOST.

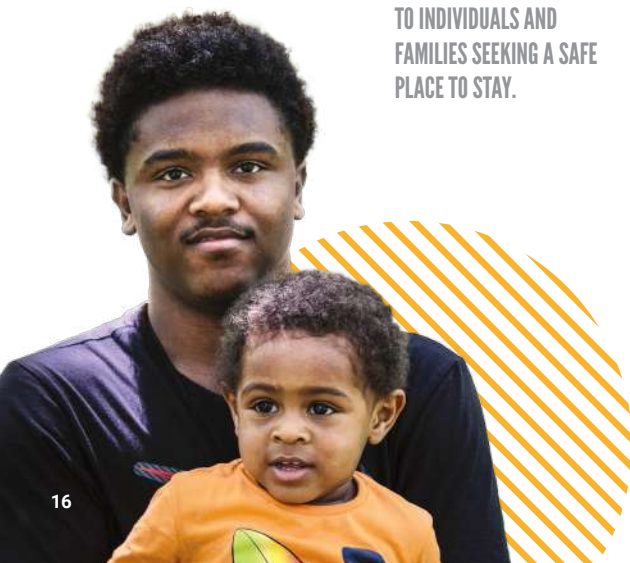


296

INDIVIDUALS AND FAMILIES RECEIVED AND MAINTAINED ADEQUATE HOUSING AND A STABLE ROOF OVER THEIR HEADS FOR A MINIMUM OF ONE YEAR.

29

INDIVIDUALS TRANSITIONED FROM TEMPORARY HOUSING TO SUCCESSFULLY MAINTAIN PERMANENT HOUSING FOR AT LEAST SIX MONTHS.





Free Income Tax Preparation

For 20 years, United Way Quad Cities, in partnership with the American Association of Retired People (AARP), has coordinated the Volunteer Income Tax Assistance (VITA) program, to provide free and reliable assistance for low and moderate-income individuals and families in filing their tax returns.

In 2023, more than 112 volunteers at seven VITA sites prepared more than 3,300 tax returns which generated \$3.08 million in refunds to people who made \$60,000 or less in the previous year, those with disabilities, older adults and limited English-speaking neighbors.

\$3.08 MILLION
IN FEDERAL TAX FUNDS
SUCCESSFULLY RETURNED TO
THE QUAD CITIES.

\$934 WAS THE AVERAGE REFUND. FOR A FAMILY OF FOUR
LIVING IN THE QUAD CITIES, THAT COULD PAY FOR:


7 MONTHS OF
UTILITY BILLS


3 WEEKS OF
GROCERIES


1 MONTH
OF RENT

“It’s incredible to see so many people and local organizations come together to make our community a better place for everyone. By investing in United Way, we can all make a difference for our neighbors who simply need greater opportunity.”

JABARI WOODS
Co-Chair, African American Leadership Society, 2023-24,
and United Way Board Member



 **Investors**


iowacenter
for economic success


IHMVCU

 **SCOTT COUNTY
REGIONAL AUTHORITY**

 **GreenState
CREDIT UNION**



HEALTH

PAVING THE WAY FOR HEALTHY LIVES.

Good health allows individuals, families and entire communities to thrive. It creates a foundation that impacts everything from how well a child can learn to how much an adult will earn. We invest in programs that improve health access for everyone in the Quad Cities.



Invest in the Best

We invested \$884,000 into 19 carefully selected funded partners to place neighbors on the path to improved mental health and make the Quad Cities home to long, healthy lives.

460 INDIVIDUALS RECEIVED
TREATMENT FOR CHRONIC DISEASE.



**67 YOUTH
AND ADULTS**
SUCCESSFULLY COMPLETED A
MENTAL HEALTH OR SUBSTANCE
ABUSE TREATMENT PROGRAM.

**1 IN 4
CHILDREN
AND 1 IN 4
ADULTS** RECEIVED
MENTAL HEALTH TREATMENT OR
COUNSELING IN THE PAST YEAR.



"Stamp Out Hunger" Food Drive doubles food collection to keep kids nourished through the summer.

This 30-plus-year partnership with the National Association of Letter Carriers, local union leaders and the River Bend Food Bank works to provide nutritious meals primarily to children and families who qualify for federally funded nutrition programs. Notably, we doubled the amount of food we collected during the May 2023 "Stamp Out Hunger" summer food drive, to extend the impact to even more of our neighbors who experience hunger and anxiety over where their next meal will come from.

+50K MEALS COLLECTED TO SERVE TO
KIDS AND FAMILIES IN NEED.



Special thank-you to the National Association of Letter Carriers, local union leaders and the River Bend Food Bank.



VOICES OF CHANGEMAKERS.



United Way leads a community-wide movement to improve access to education, income and health. We bring together individual change-seekers, corporate partners and local organizations across the Quad Cities to drive meaningful change through volunteer opportunities, employee engagement, Donor Network membership and more.

“United Way Quad Cities is a shining star in this community and one of the best organizations in the country for creating impact.”

LOUIS FAWCETT

President, NANOE

(National Association of Nonprofit Organizations & Executives)



NATE CLARK

*Global Director, Corporate Social Responsibility, John Deere
and President, John Deere Foundation*

**“United Way magnifies
the power to do good.”**

“United Way does the best job to understand varying needs and solving the big challenges. That’s why I continue to be a United Way supporter.”



CAITLIN RUSSELL

*President, Russell
United Way Quad Cities Board Chair, 2023-24*



QUAD CITIES DIVIDEND PROGRAM

Creating a Quad Cities where no one sits on the sidelines.

Our community is full of heroes, individuals who improve lives in big and small ways every day. Everyone has a role they can play, and that was on full display over the last year. We're grateful that so many choose to stand alongside us at United Way. Here are a few of the highlights of the **people-powered change happening so that everyone in the Quad Cities has a path to opportunity.**



Building a movement of corporate philanthropy.

Our **Quad Cities Dividend Program** was founded and spearheaded in partnership with six United Way corporate partners who know firsthand that a small portion of earnings today can be invested to create enormous impact tomorrow.

In April 2023, they came together at John Deere World Headquarters to accelerate a shared vision of every business in the Quad Cities integrating philanthropy into its corporate DNA.

Quad Cities Dividend Program members give at least 1% of their net profits to local charitable organizations, or give the equivalent value through a combination of donations, in-kind services and volunteer time. These generous leaders create cultures that reflect the Quad Cities spirit of giving back.



16 COMPANIES



2,451 EMPLOYEES



QC Dividend Program Founding Members



EMPOWERING EMERGING LEADERS FOR LIVES OF WISE LEADERSHIP

Throughout history, young people have been catalysts of social change. Their courage and creativity are essential now more than ever before.

Many of our tried-and-true Quad Cities community and business leaders are transitioning to different phases in their lives. This means our region needs new leaders to step up and help solve real problems.

In August, 200 young people, under the age of 40, helped us launch our Emerging Leaders Donor Network.

Together they are growing a pipeline of potential leaders and gaining skills, foresight and knowledge to address evolving complexity and disruption within society.

Over 230 Emerging Leaders are eagerly learning about the many issues we're facing in the Quad Cities: youth development, economic growth, substance use, crime, the environment, health care — the list goes on. Our region will be more resilient in the face of economic, social and technological disruptions thanks to these Emerging Leaders.



354 
EMERGING LEADERS
ENGAGED

5
EVENTS

50
VOLUNTEERS

 **Investors**



Richard Geifman
Michael and Monique Gorsline

“It is very rewarding to see generosity in action with the **next generation leaders** and watching their passion for helping build the organizations that serve others.”



KENT PILCHER
President/CEO, Estes Construction



VOLUNTEERING



SERVING WITH PURPOSE.



Each year, United Way brings together corporate partners, community organizations and individuals who want to invest their time and talent to improve access to education, income and health in the Quad Cities.



3,317 VOLUNTEERS

19,520 VOLUNTEER HOURS DEDICATED
TO IMPROVING THE QUAD CITIES

\$593,209 ECONOMIC IMPACT VALUE

“United Way Quad Cities plays a significant role in creating opportunity for everyone in the Quad Cities, and our support through the years reflects our confidence in their ability to address our region’s most critical needs.”

JIM RUSSELL
CEO, Russell



EMBRACING THE FUTURE: A COMMITMENT TO RISE UNITED.

We find ourselves at a critical juncture in our community's journey, standing at the crossroads of achievement and opportunity. While significant milestones in education, income and health have marked our path, we cannot ignore the lingering challenges that persist. The weight of escalating costs, an uncertain future and the enduring impact of the pandemic hangs heavy, particularly on our children and young people, casting a shadow over the trajectory of an entire generation.

We choose to see this moment as a remarkable opportunity to Rise United. Our commitment that everyone in the Quad Cities has the opportunity to thrive remains unwavering as we navigate the current landscape.

"Together with United Way Quad Cities, we have a shared vision: powering a better way forward. We've seen firsthand how our investment creates measurable impact in education, income and health. John Deere is committed to creating stronger, more equitable communities, and we couldn't ask for a better partner."

MARA DOWNING

*Vice President, Global Brand & Communications, John Deere;
United Way Quad Cities Board Chair, 2021-23*



TO PROPEL OUR IMPACT, WE ARE:

1. Strategically Focusing Investments: Continuing to diversify and grow our annual, traditional campaigns to ensure critical and sustaining investments reach our 51 impact partners. These partners tirelessly work to elevate education, income and health outcomes across our region, providing a foundation for lasting positive change.

2. Empowering Transformation: Aiming to raise an additional \$5.75 million over the next three years, we will infuse resources to amplify a focus on changing the trajectory of a generation. These strategic goals include:

- Kindergarten-ready students and high school graduates shaping a prosperous future.
- Skilled individuals filling in-demand jobs, contributing to our region's economic vitality.
- Emerging leaders driving real impact, positive change and fostering community prosperity.

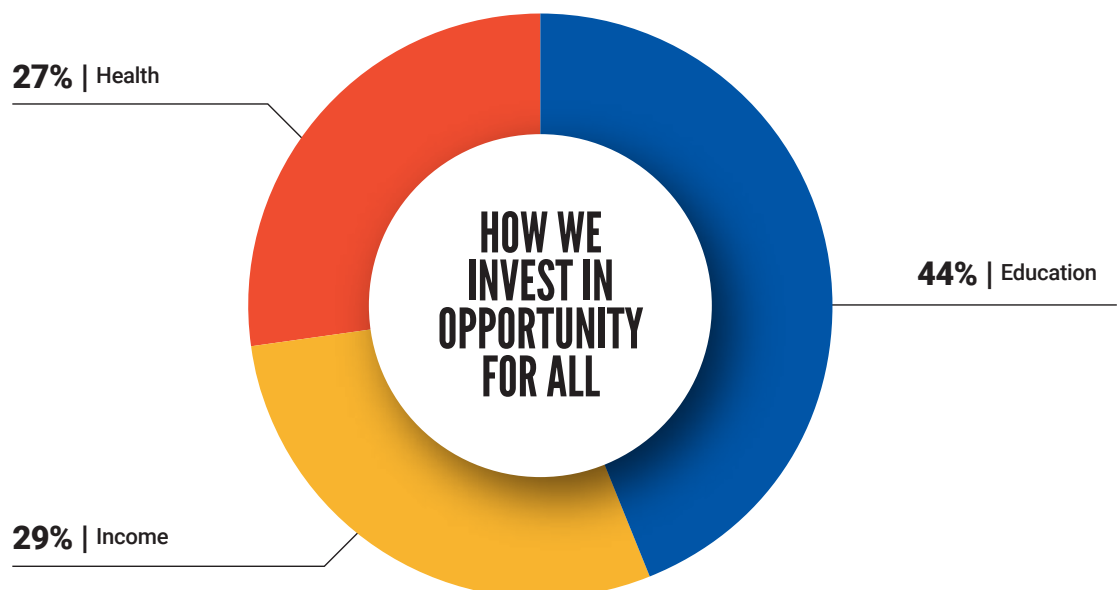
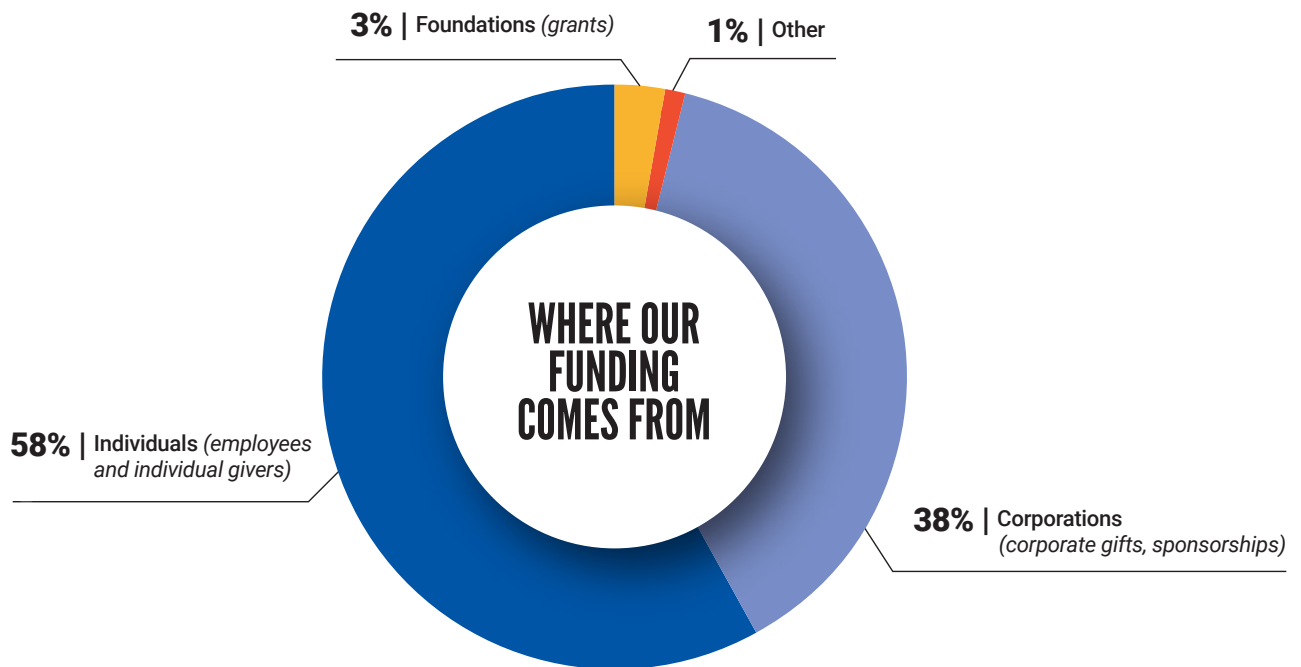
As we continue to drive progress in the Quad Cities, we hope this Annual Impact Report inspires each of you to pledge your support and work together so all can thrive.



DRIVING MEANINGFUL CHANGE

Throughout our 2023 fiscal year, we funded meaningful impact for more than 91,000 people in the Quad Cities.

JULY 1, 2022 – JUNE 30, 2023



FINANCIAL STATEMENT

FISCAL YEAR 2023

| ASSETS | \$ 13,589,030.00 |
|----------------------------|------------------|
| Current Assets | \$ 8,984,710.00 |
| Land, Building & Equipment | \$ 846,356.00 |
| Endowment | \$ 3,465,859.00 |
| Other Long-Term Assets | \$ 292,105.00 |

| LIABILITIES | \$ 3,943,150.00 |
|-------------------|-----------------|
| Total Liabilities | \$ 3,943,150.00 |

| NET ASSETS | \$ 9,645,880.00 |
|---|------------------------|
| Board Designated Net Assets | \$ 3,156,518.00 |
| Unrestricted Equity in Building | \$ 669,921.00 |
| Undesignated | \$ 1,066,223.00 |
| Total Net Assets Without Donor Restriction | \$ 4,892,662.00 |

| | |
|--|------------------------|
| Operations & Initiatives | \$ 4,425,230.00 |
| Endowment | \$ 327,988.00 |
| Total Net Assets With Donor Restriction | \$ 4,753,218.00 |

| SUPPORT & REVENUES | \$ 6,341,586.00 |
|------------------------------|-----------------|
| Campaign Revenue | \$ 4,878,124.00 |
| Endowment Contributions | \$ 96,774.00 |
| Sponsorship Revenue | \$ 97,900.00 |
| Initiative and Grant Revenue | \$ 492,675.00 |
| Interest Income | \$ 150,779.00 |
| Endowment Gains | \$ 284,313.00 |
| Miscellaneous Revenue | \$ 259,407.00 |
| In Kind Goods & Services | \$ 81,614.00 |

| EXPENSES | \$ 5,654,131.00 |
|-------------------------------|-----------------|
| Impact Programs & Initiatives | \$ 4,234,729.00 |
| Fundraising | \$ 578,593.00 |
| Management & General | \$ 840,809.00 |





OUR CORPORATE PARTNERS **RISE UNITED** TO CREATE LASTING CHANGE IN THE QUAD CITIES

Top 10 Corporate Partners

The top 10 United Way QC corporate supporters and their union affiliates, with investments totaling more than \$3.9 million.



JOHN DEERE

IAMAW 1191, UAW 281, UAW 434, UAW 79, UAW 865



ARCONIC

IBEW 1379, USW 105



MIDAMERICAN
ENERGY COMPANY

IBEW 109

Deloitte.



empeople



BITCO INSURANCE COMPANIES



SEARS
SEATING

UAW 1896

RUSSELL

Carpenters 4, LIUNA Laborers 309

LANE & WATERMAN LLP
ATTORNEYS AT LAW SINCE 1854



TOP 25 ORGANIZATIONS

The largest corporate, retiree and employee campaign donors. Includes affiliated unions.

Arconic | IBEW 1379, USW 105
BITCO Insurance Companies
City of Bettendorf | AFSCME 3589, IAFF 3190, POA 864
Constellation | IBEW 15, LIUNA Laborers 309
Deloitte
Empeople
Estes Construction | Carpenters 4, LIUNA Laborers 309, OPCMIA 18
Genesis Health System
John Deere | IAMAW 1191, UAW 281, UAW 434, UAW 79, UAW 865
Lane & Waterman
Lee Enterprises, Inc.
Liberty Packaging
MidAmerican Energy Company | IBEW 109
Morgan Stanley
Northwest Bank & Trust Company
Parr Instrument Company
Quad City Bank & Trust / QCR Holdings
Ruhl & Ruhl Realtors
Russell | Carpenters 4, LIUNA Laborers 309
Sears Seating | UAW 1896
The Sedona Group
Sentry Insurance of the Quad Cities
United Way Quad Cities
Wells Fargo Bank, N.A.
YMCA of the Iowa Mississippi Valley

UNITED WAY CHAMPIONS

The highest per capita giving companies with 25 or more employees and at least 55% participation. (Excludes the Top 25.)

Dillard's, SouthPark Mall
EveryChild
The Family Credit Union
Quad Cities Chamber of Commerce
Roemer Machine & Welding Company
SENB Bank
TBK Bank

TOP 10 NEW DOLLARS

The largest new business donors, qualifying by providing a new corporate gift and/or conducting a new employee campaign.

Blackhawk Bank & Trust
Eaton Mission Systems | IAMAW Local Lodge 388
Fortress Bank
Group O
Homestead Chiropractic
Hutchison Engineering, Inc.
Iman Consulting
Intuitive Surgical
Salons & Studios
Walmart

FOUNDATIONS & GRANTS

Birdies for Charity
Gurley Leep Foundation
Hubbell-Waterman Foundation
Iowa Center for Economic Success
John Deere Foundation
RBC Wealth Management Foundation
Regional Development Authority
Scott County Regional Authority



Scan this QR code or visit
UnitedWayQC.org/partnerships to
see our full list of over 250 corporate
and union partners.

RECOGNITION

QUAD CITIES DIVIDEND MEMBERS

Companies who have donated at least 1 percent of their pre-tax earnings to any charitable organization in the Quad Cities during 2022-2023.

Barnes & Noble
Estes Construction | *Founding Member*
Group O
Isle Casino
John Deere | *Founding Member*
Liberty Packaging
Northwest Bank & Trust Company | *Founding Member*
Quad Cities River Bandits
Quad City Bank & Trust
RBC Wealth Management
Russell | *Founding Member*
Sears Seating | *Founding Member*
SENB Bank
Smart Automotive of Davenport | *Founding Member*
United Insurance Counselors
Whitey's

OUR LEADERSHIP

Board of Directors July 1, 2022 – June 30, 2023

John Anderson
Quad City Bank & Trust
CEO

Debbie Anselm
Iowa Newspaper Association
Executive Director

Robert Bern
IL Quad City UAW Cap Council
President

Tom Bowman
Community Health Care, Inc.
CEO

Kyle Day
Rock River Family Office, LLC
Family Office Services
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Of Counsel

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John Deere
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Chad Everitt
Deloitte
Davenport Marketplace Leader
& Audit Practice Leader

Dwight Ford
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Executive Director

Astrid Garcia
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Vice President - Human Resources & Legal,
Chief Legal Officer

Edna Denise Garrett
Bill & Melinda Gates
Foundation
Associate General Counsel

Dan Gosa
Quad City Federation of Labor
President

Dr. Yolanda Grandberry-Pugh
Rock Island – Milan School
District #41
S.A.M.

Roy Hutt
USW Local 105
Recording Secretary

Jerry Lack
Tri-City Building Trades
Executive Director

Reggie Lawrence
Rock Island-Milan
School District
Former Superintendent

Maria Ontiveros
Group O
Training Associate

Mike Parejko
ImpactLife
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Decker Ploehn
City of Bettendorf
City Administrator

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General Manager

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Of Counsel

Jabari Woods
Davenport Community
School District
Associate Director of
Human Resource Services



UNITED WAY QUAD CITIES STAFF

Senior Leadership

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President & CEO

Karrie Abbott
Chief Operating Officer

Angela Snyder
Chief Strategy Officer

Finance & Operations

Kelly Weinbrandt
Vice President of Finance

Craig Canfield
Vice President of
Information Technology

Resource Development

Michele Darland
Senior Director of
Relationship Advancement

Ty Lewis
African American
Leadership Society &
Emerging Leaders Director

Jennifer Blakeney
Donor Services Director

Nate Berg
Corporate Engagement Director

Amy Fanning
AFL-CIO Community
Services Liaison

Victoria Edwards
Manager of First Impressions

Max Bigalk
Community Resource
Associate

Sydney Elliott
Volunteer & Events Manager

Community Impact

Marci Zogg
Vice President of
Community Impact

Kate Horberg
Director of
Education Innovation

Trisha Piekarczyk
Data & Research Manager

Cassie Stewart
Vice President of Early
Learning & Education

Communications

Kevin Smith
Vice President of
Communications

Sarah Smith
Marketing Manager

Tavis Frazier
User Experience
(UX) Designer

TOCQUEVILLE SOCIETY DONORS *(as of June 30, 2023)*

| | | |
|--|---|--------------------------------------|
| Samuel & Marsha Allen | Than & Jennifer Hartsock | Decker & Jayne Ploehn |
| Josh & Lynn Bestold | Tami & Brian Hedgren | Barbara Polios |
| Ryan & Dawn Blades | Mark & Claudine Hollack | Brian & Jennifer Preston |
| Caitlin Russell & Nic Brandt | Angela Johanningmeier | Adrian & Debra Rantilla |
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| Stephen & Kelly Hamborg | Kent & Judi Pilcher | |
| Mr. & Mrs. Charles A. Hanson | | |
| Hunt* & Diane Harris | | |

11 Tocqueville donors wish to remain anonymous.

** Denotes deceased.*



COMMITTEE LEADERSHIP

Thank you to the business and community leaders who volunteered their time to lead United Way committees in support of our goals.

Pat Barnes

Co-Chair, Education Council

Amy Crist

Co-Chair, Women United

Chad Everitt

Co-Chair, Tocqueville Society

Edna Denise Garrett

Chair, Audit Committee

Dave Herrell

Co-Chair, 2022 Community Campaign

Dr. Kristin Humphries

Co-Chair, Education Council

Lisa McCraw

Co-Chair, Women United

Collin Nelson

Co-Chair, Emerging Leaders

Decker & Jayne Ploehn

Co-Chairs, 2023-24 Community Campaign

Dr. Yolanda Grandberry Pugh

Vice-Chair, African American Leadership Society

Annette Sherbeyn & Sunder Subbaroyan

Co-Chairs, Tocqueville Society

Kerry Smith

Chair, Finance Committee

Heather Waffle-Terrance

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Mary Pat Tubb

Chair, Community Impact Committee

Brian Wells

Co-Chair, African American Leadership Society

Dr. LaDrina Wilson

Co-Chair, 2022 Community Campaign

Jabari Woods

Co-Chair, African American Leadership Society

FUNDED PARTNERS

July 1, 2022 – June 30, 2023

Alternatives (for the Older Adult, Inc.)

Bethany for Children & Families

Big Brothers Big Sisters

Boys & Girls Club of the Mississippi Valley

Café on Vine

Center for Active Seniors, Inc.

Center for Youth and Family Solutions

Christian Care

Community Action of Eastern Iowa

Community Health Care

Davenport Community School District

Dress for Success

EveryChild

Family Resources

Fresh Films

Friendly House

GiGi's Playhouse

Girl Scouts of Eastern Iowa/ Western Illinois

Hand in Hand

Handicapped Development Center

Heart of Hope Ministries

Humility Homes & Services

Iowa Jobs for America's Graduates (iJAG)

Iowa Legal Aid

Junior Achievement

Marriage and Family Counseling

NAMI Greater Mississippi Valley

Narratives QC

One Eighty

Prairie State Legal Services

Project NOW

Project Renewal

Putnam Museum & Science Center

Quad City Symphony Orchestra

Safer Foundation

SAL Community Services

Scott County Housing Council

Spring Forward Learning

STEAM on Wheels

The Arc of the Quad Cities Area

The Moline Foundation – Intermediary Center

The Salvation Army

Three Daughters Strong Hearts

Transitions Mental Health Services

Two Rivers YMCA

United Township School District

WQPT

Youth Service Bureau

YouthHope

YMCA of the Iowa Mississippi Valley

YWCA of the Quad Cities



QUAD CITIES

UnitedWayQC.org

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