

**African American Leadership Society (AALS) Strategic Grant Application Scoring Criteria:**

<b>Scoring Categories</b>	<b>Application Questions</b>
Scale: 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree	
<b>Not Scored – 0 possible pts</b>	1) What counties does your organization serve?
<p><b>Equity &amp; Inclusion – 5 possible pts</b></p> <p><b>A.</b> The applicant demonstrates their organization’s commitment to equity and inclusion in their mission and/or practices.</p> <p align="center">-- or --</p> <p>The applicant is making a new and significant commitment to equity and inclusion in response to United Way’s United for Equity Initiative.</p>	<p><b><u>Organization</u></b></p> <p>2) Provide a brief history of your group. What motivates your (and your team, if applicable) to do this work? How and why did you get started?</p> <p>3) Provide an overview of your organization’s mission and services.</p> <p>4) Describe the ethnic and racial diversity of your staff and board. What measures do you have in place to ensure that your staff and board align with the overall diversity of the Quad Cities?</p>
<p><b>Community Need – 5 possible pts</b></p> <p><b>B.</b> The applicant selected a significant equity and inclusion issue to address that fits the funding priority they’re applying under. The applicant demonstrates a clear understanding of that issue and has a viable solution to address it.</p>	<p><b><u>Program/Project</u></b></p> <p>5) What specific need or issue is your program/project designed to address?</p> <p>6) Describe the program/project. What services do you plan to provide and how will they address this need?</p> <p>7) In your approach to services, how is your organization considering the disproportionate impact on Black, Latinx and other Communities of Color in the Quad Cities?</p>
<p><b>Collaboration, Capacity, &amp; Efficient Resource Management – 5 possible pts</b></p> <p><b>C.</b> The applicant has the partnerships, materials, and realistic timeline and budget in place to implement the services they propose, and those services will have a significant impact on the issue they intend to address.</p>	<p>8) What community partners (i.e., churches, neighborhood groups, businesses, non-profits, schools) will help you provide the services or supports proposed? Specify whether these are new or existing partnerships and what each partner will be providing for the project/program.</p> <p>9) What is the timeline for your program/project? What are the major milestones you plan to achieve, and by when?</p> <p>10) What specifically will you spend United Way funding on? Outline all major budget items, including costs.</p>
<b>Not Scored – 0 possible pts</b>	11) How will you adjust your plans if your request is not fully funded?
<p><b>Community Impact – 5 possible pts</b></p> <p><b>D.</b> The applicant proposes to provide these services where they will do the most good and has a strong plan for making sure these services are distributed equitably.</p>	<p><b><u>Population Served</u></b></p> <p>12) Estimate the number of individuals you plan to serve with United Way funding (number only): _____</p> <p>13) What is the target community for this program/project (e.g. who will benefit, who is helped, what specific neighborhoods or regions will you serve)?</p> <p>14) Describe how you will identify who to serve with your project/program's services or supports. How will you ensure the ethnic and racial diversity of the people served?</p> <p>15) How will your program/project support increased equity and/or inclusion for specific racial and/or ethnic groups in the Quad Cities?</p>
<p><b>Results – 5 possible pts</b></p> <p><b>E.</b> The applicant will be able to provide evidence that their services have made a significant impact on the issue they intend to address.</p>	<p><b><u>Outcomes</u></b></p> <p><b>16)</b> How do you, or how will you, measure the success of this work? What will you be able to present to United Way at the end of the grant term that measures the impact your services or supports have had at addressing this need? What successes have been achieved already (if any)?</p>
<b>Total Score – 25 possible pts</b>	<b>Total</b>