Allow us to introduce ourselves.

We are a dynamic and determined group of women.

We are dedicated to children’s readiness for school and life.

We are visionaries, advocates and game-changing volunteers.

We are Women United Quad Cities.

WE LOVE BEING DIFFERENCE MAKERS.
You might too.

GIVE
Each member invests in early learning opportunities and services in the Quad Cities. Our resources ensure that children have a safe and enriching environment in which to learn and receive services that improve their health, well-being and development.

ADVOCATE
Members give their voices and their time to engage elected leaders around issues that improve children’s health and development. We champion affordable, quality childcare for families of all income levels, allowing parents to advance in their careers.

VOLUNTEER
We get involved in many hands-on activities, including reading with kids in the critical years before kindergarten, assisting families in Born Learning Academies, developing Born Learning Trails, building literacy kits to improve students’ reading skills and donating books and hygiene supplies for kids and families.

Ready to make a difference?
Contact Amy Barnett at 563.344.0328, email to abarnett@unitedwayqc.org or visit UnitedWayQC.org/womenunited.
JOIN WOMEN UNITED QUAD CITIES.

As a Women United member, you enjoy these benefits:

- **See first hand** how your investment improves young children’s lives.
- **Share your talents** on committees and by volunteering.
- **Receive exclusive invitations** to educational programs tackling important issues facing families and children in our community.
- **Leadership exposure and networking opportunities** through signature events and committees.
- **Gain new business and career opportunities** by demonstrating community leadership.
- **Benefit from charitable giving tax savings.**

Since 2010, Women United has brought caring women together to improve the lives of our youngest Quad Citizens. We focus on one core belief: that all children deserve quality early care and learning opportunities in the Quad Cities.

Together, we give our time, voice, influence and resources to ensure local children are ready to succeed in school. Nearly 200 Women United members have raised and invested over $5.6 million in research-based strategies and programs aimed to enhance quality early care and learning in the Quad Cities.

**DID YOU KNOW?**

In the Quad Cities, 18% of kindergartners start school without the skills needed to learn.

When a child is not ready to succeed in kindergarten, they are twice as likely to not be reading at grade-level by 3rd grade, which leads to an increase in dropout rates, especially among low-income and minority students. Quality early learning experiences for children are a key driver of school readiness, vital to improving high school graduation rates and critical to our region’s future economic wellbeing.

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*America’s Early Childhood*
Empowering Quad Cities parents and caretakers as their child’s best, first teacher.

**BORN LEARNING INITIATIVE:**
We know what happens in a child’s early years matters, for school readiness and success in life. That’s why we invest in “Born Learning Academy and Trail programs” that provide practical tips and tools to help parents and caregivers provide quality early learning opportunities for young children.

**READY ROSIE & IMAGINATION LIBRARY:**
Literacy resources and tools help families, preschools and childcare agencies strengthen interaction and promote early learning in a home environment. We’ve chosen to invest in Ready Rosie and Imagination Library to provide: digital age-appropriate books, tools that leverage the power of video modeling, family workshops, professional development opportunities and mobile technology to build powerful partnerships between families and educators, resulting in kindergarten-ready families and children.

**QUAD CITIES CARE ENVIRONMENTS:**
We have supported several early education and care environments in our area including Skip-A-Long Childcare Centers, YWCA and Scott County Family YMCA. These organizations provide critical springboards for a child’s education.

“Women United members leave their fingerprints on a legacy that can change the trajectory of a generation. We are proud of the progress being made.”

Carlin Russell
Women United Quad Cities Charter Member

$5.6 MILLION RAISED** since 2011

Invested $275,000 to improve local early care and education facilities and support training and professional development for local providers.

10,936 children ages 0-5 are currently participating in the Imagination Library literacy program, funded in part by Women United Quad Cities.

Developed seven Born Learning Trails located throughout the Quad Cities.

683 local children and families have graduated from Women United’s Born Learning Academies that have been hosted by 22 Quad Cities organizations.

86% OF PARENTS who participated in Born Learning Initiatives reported improved skills and tools that helped them be their child’s best, first teacher.

“Parenting is hard and being involved in reading skills for kindergarten...”

Linda Bowers
Women United Quad Cities Founding Charter Member

“Empowering Quad Cities parents and caretakers as their child’s best, first teacher.”

Now that you know us, get to know our priorities & investments.