I’ve had the privilege over the last year to do a lot of listening, and learning, about United Way.

Along with our Board of Directors and staff, we’ve spent a lot of time listening to donors, volunteers, community and business leaders, and organizations. What we've learned is that our region is home to people who are passionate about their community and the causes close to their hearts. People committed to making a difference. There is much more that unites us here in the Quad Cities than divides us.

We believe that everyone in our region should have the opportunity to succeed, even if the odds are stacked against them. That's why we unite individuals, nonprofits, businesses, and government to change these odds.

United Way’s agenda is the community's agenda, as outlined by Q2030. We stand with residents, business leaders, nonprofit organizations, and policy makers to take action together to measurably improve the lives of Quad Citizens with the greatest needs.

United Way is here to serve Quad Citizens, companies, labor partners, and nonprofits who strive to make a difference and want to contribute to community change.

Our community's challenges are bigger than any one organization can solve alone. We know it takes multiple organizations working together to solve the complex issues facing the Quad Cities area. That is why we invest in organizations that deliver measurable results that change the odds for children, families, and individuals in our community.

We collaborate to solve our community's toughest issues, creating positive and lasting change – this is what we have done and will continue to do.

We've raised $15.67 million towards our 3-year, $25 million goal to help tackle the tough issues. In addition, we're pleased to announce that we've eliminated all designation fees: 100% of any designated contribution will be given to the organization or program the donor requested.

Thank you for your support of United Way. Together, united, we will mobilize people and resources to improve lives in our community.

Sincerely,

[Signature]

Don Doucette
FY 2018 Board Chair
Chancellor, Eastern Iowa Community Colleges
FINANCIALS FY 2018 July 1, 2017 - June 30, 2018

REVENUE
Campaign Revenue $6,650,253
United Way Initiatives $934,872
In Kind Revenue $184,169
Fees/Misc $108,981
Sponsorship $52,043
Investment Income $96,868
Endowment $35,826
$8,063,012

EXPENSES
United Way Impact Partners Funding $3,041,289
Agency Designations $572,896
United Way Initiatives $583,540
Operating Budget - Administrative $749,547
Operating Budget - Fundraising $614,740
Operating Budget - Community Impact $1,236,832
$6,798,844

Revenue Less Expenses $1,264,168
Plus Unrealized Gain on Investments $52,265
Income to Net Assets FY18 $1,316,433

NET ASSETS
Unrestricted Net Assets ($119,144)
Board Designated Net Assets $29,800
Funds Restricted for Women United $339,124
Temporarily Restricted Net Assets $1,066,653
$1,316,433

BOARD OF DIRECTORS FY 2018
United Way is a volunteer-led organization governed by a Board of Directors.

Executive Committee
Mark Burton – Past Chair
Drew Clevenger
Don Doucette – Chair
Mara Downing
Jen Hunt
John Riches
Caitlin Russell
Richard Wehrheim – Secretary/Treasurer

Board Members at Large
Lawrence Barker
Linda Bowers
Thomas Bowman
Dr. Sandra Cassady
Lisa Charnitz
Amy Crist
Bryan Dixon – Campaign Co-Chair
Chad Everitt
Astrid Garcia
Edna Denise Garrett
Daniel Gosa
Roy Hutt
Joe Judge
Terry T. Ousley
Mike Parejko – Campaign Co-Chair
Tom Schuetz
Dr. James Spelhaug

Financial information for United Way of the Quad Cities Area. The audited financial statements and 990 tax form for United Way of the Quad Cities Area for the period ending June 30, 2018 are available for your review online: unitedwayqc.org/financials.
FY 2018 Impact at a Glance

in partnership with donors and organizations in the Quad Cities.

The community is full of people who give their time, talent, voice, and financial support to causes they care most about.

3,219 Volunteers

13,938 Donated Hours

36 Strategic Grant Partners

63,454 Individuals Impacted

351 Companies & Organizations Invested

14,736 Donors

$7.2 Million Raised

<table>
<thead>
<tr>
<th></th>
<th>Education</th>
<th>Health</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Giving Children a Strong Start</strong></td>
<td>$1,244,957 Preparing children for kindergarten</td>
<td>$917,179 Ensuring individuals live healthy lives</td>
<td>$1,066,933 Helping families/individuals achieve financial stability</td>
</tr>
<tr>
<td><strong>Developing Tomorrow’s Talent</strong></td>
<td>$900,645 Helping youth succeed in school</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Building Healthy &amp; Strong Families</strong></td>
<td></td>
<td>37,691 individuals &amp; families served</td>
<td>19,237 individuals &amp; families served</td>
</tr>
<tr>
<td><strong>Creating Economic Opportunity for All</strong></td>
<td></td>
<td>1,319 Quad Citizens volunteered</td>
<td>472 Quad Citizens volunteered</td>
</tr>
</tbody>
</table>

5,612 parents/caregivers increased knowledge about child development and parenting.
71% of at-risk youth served developed a plan to pursue their post-secondary goals.
87% of domestic violence or sexual assault survivors reported decreased feelings that the abuse was their fault.
90% of individuals/families assessed secured affordable housing suitable to their financial situation.

10,798 children under age 5 received literacy support.
48% of chronically-absent students served improved their attendance.
92% of individuals served increased their knowledge and/or awareness about trauma.
94% of unemployed/under-employed individuals enrolled in an accredited adult education program.

83% of Quad Cities children enter kindergarten prepared to learn.
Goal: 90%
67% of Quad Cities third graders are reading at grade level.
Goal: 90%
18% of individuals in the Quad Cities report their mental health as fair or poor.
Goal: 75%
63% of Quad Cities residents can pay for their basic needs.
Goal: 90%

78% of Quad Cities low-income children enter kindergarten prepared to learn.
80% of Quad Cities high school students are on track to graduate in 4 years. Goal: 90%
58% of Quad Cities high school graduates immediately enrolled in college or training.
WE ARE CAREFUL STEWARDS OF YOUR COMMUNITY INVESTMENT

COMMUNITY INVESTMENTS AND EXPENDITURES – $7,217,628

- **80%** Invested into the Community
  United Way of the Quad Cities Area values its fiduciary responsibility to donors, funders, and the larger community, and strives to operate as efficiently as possible. Last year, 80 cents of every dollar spent was for programs, which far surpasses the Better Business Bureau standard of 65 cents per dollar.

- **68%** Impact Goals, Community Collaboration, and United Way of the Quad Cities Area Programs ($4,879,597)

- **12%** Donor-Designated Gifts to Other Nonprofit Organizations ($840,270)

- **15%** Fundraising and Administration ($1,108,403)

- **5%** Endowment and Uncollected Pledges ($388,908)

Our mission is to mobilize people and resources to improve lives in our community.

We Exceed the Standards for Efficiency, Management, and Compliance:

- We disclose the findings of our annual audit conducted by an independent firm, Carpentier, Mitchell, Goddard & Company

- We protect donor contributions to other nonprofits by verifying each agency's IRS eligibility

- We are proud to be a Better Business Bureau accredited charity

- We received a 4-star rating from Charity Navigator, the highest possible rating

- We are financially strong with $7.22 million in Net Assets as of June 30, 2018
OUR LEADING SUPPORTERS

Hundreds of organizations across the Quad Cities area – from the largest corporations to the smallest stores – run United Way campaigns and organize volunteer events in their workplace because they understand how their support creates lasting change across the entire region. These companies and organizations have made living united a top priority.

TOP 25

The largest corporate, retiree, employee campaign donors.

3M
Arconic
IBEW Local 1379 • USW Local 105
BITCO Insurance Companies
Deere Employees Credit Union
Deloitte
Elanders Americas
Enterprise Rent-A-Car
EXELON Generation - Quad Cities Station
IBEW Local 15 • Laborers Union Local 309
Genesis Health System
Group O
John Deere
IAM Lodge 1191 • UAW Local 281 • UAW Local 434
UAW Local 79 • UAW Local 865
Lane & Waterman
Lee Enterprises, Inc.
MidAmerican Energy Company
IBEW Local 109
Nestlé Purina Pet Care Company
Parr Instrument Company
Quad-City Times
RSM US LLP
Russell Construction Company
IBEW Local 309 • UBCJIA Local 166
Sears Seating Company
UAW Local 1896
Sentry Insurance of the Quad Cities
Tyson Fresh Meats
UFCW Local 1546
United Parcel Service, Davenport
IBT Local 710
UnityPoint Health - Trinity
Wells Fargo Bank, N.A.

TREMENDOUS 15

The highest per capita giving companies with at least 25 employees and 55% employee participation that are not large enough to be in the Top 25.

Ascentra Credit Union
Civil Constructors, Inc.
CSL Plasma
ESCP Corporation
First Midwest Bank
Goodwill of the Heartland
Honkamp Krueger & Co., P.C.
Keurig Dr. Pepper
Northwest Bank & Trust Company
Quad Cities Chamber of Commerce
Royal Neighbors of America
SENB Bank
The Family Credit Union
Transitions Mental Health Services
United Parcel Service, Milan
IBT Local 710

TOP 10 NEW DOLLARS

The largest new business donors. To qualify, a company or organization provides a new corporate gift, conducts a new employee campaign or both.

Acumen Advisors
Carlson Wagonlit Travel
Cobham Mission Systems
IAM Lodge 1191
Crawford, Murphy & Tilly
George Evans Corporation
KVF Quad Corp
Moline Forge, Inc.
Quad City Bank & Trust / QCR Holdings
Total Solutions
University of Iowa Credit Union, Quad Cities Branch

FOUNDATION SUPPORT MAKES A DIFFERENCE

Thank you to the Foundations who invest to create conditions for Quad Citizens to live their best lives.

Harris Family Foundation
Hubbell Waterman Foundation
Iowa Center For Economic Success
John Deere Foundation
Lee Foundation
Moline Foundation
Quad Cities Community Foundation
Roy E. Murray Foundation

***More than 345 local companies and organizations generously participate in a workplace campaign and invest in strengthening the Quad Cities by fighting for every person and creating the conditions for more people to live better lives. To see a full list of our workplace campaigns, go to unitedwayqc.org/our-leading-supporters.
OUR IMPACT PARTNERS

United Way funds these 36 organizations. They collaborate with hundreds of additional organizations and nonprofits to change lives in our region.

Alternatives for the Older Adult
The Arc of the Quad Cities Area
Bethany for Children and Families
Big Brothers Big Sisters of the Mississippi Valley
Black Hawk College
Café on Vine
The Center for Youth & Family Solutions
Child Abuse Council
Community Action of Eastern Iowa
Community Health Care, Inc.
Davenport Community School District
East Moline School District #37
Eastern Iowa Community Colleges
Family Resources, Inc.
GiGi’s Playhouse
Hand in Hand
Handicapped Development Center
HELP Regional Office of Iowa Legal Aid
Humility Homes & Services, Inc.
Iowa’s Jobs for America’s Graduates (JAG)
Marriage & Family Counseling Service
One Eighty
Prairie State Legal Services
Project NOW, Inc.
Robert Young Center for Community Mental Health
Rock Island/Milan School District #41
Safer Foundation
SAL Family & Community Services
The Salvation Army
Scott County Family Y
Supplemental Emergency Assistance Program (SEAP)
Transitions Mental Health Services
Two Rivers YMCA
United Township High School District #30
YWCA of the Quad Cities
Youth Service Bureau of Rock Island County
Thank you to our most generous donors. The Tocqueville Society is an elite group of United Way investors who have demonstrated the highest level of commitment to improving their community through an annual investment of $10,000 or more. Gifts can be any combination of cash or stock totaling $10,000.

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Carl & Denise Bulat
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Clarence A. & Lili B. Darrow
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Jim Victor *

C. Dana & Faye A. Waterman
Mike & Kim Whalen
Martin & Celeste Wilkinson

6 Anonymous Donors

* Deceased
WOMEN UNITED CHARTER MEMBERS

Thank you to the Charter Women who are leading the charge and inspiring change.

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Samia Ahmad
Sam & Marsha Allen
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