



LEAD UNITED. Amplify success.

There's talk. Then there's action.

We love the Quad Cities – this place we call home. However, we know it has its challenges, too...and it's up to us to ensure every Quad Citizen succeeds. When it comes to improving our Quad Cities, we know actions speak louder than words.

That's why leadership giving is so important. It's a bold commitment to ensure kids succeed in school and life, adults are gainfully employed and financially stable and people are happy and healthy.

JOIN REAL PEOPLE TO MAKE A REAL IMPACT.

At the heart of every worthwhile endeavor is a group of people with strength, character, and a sense of purpose. When you become an investor at the leadership level, your generosity paves the way for creating the conditions for every Quad Citizen to live their best possible life.

Enjoy these benefits:

- ▶ Make a direct investment to impact people in the Quad Cities through results-based strategies and programs.
- ▶ Share your talents on committees and by volunteering.
- ▶ Gain new business and career opportunities through networking with other local leaders.
- ▶ Enjoy special events throughout the year, including social hours, and educational opportunities.
- ▶ Be recognized in the annual Leadership Registry.

LEADERSHIP CIRCLE

\$1,000+ Investment

Directing a leadership investment of \$1,000 or more to United Way of the Quad Cities allows you to make an impact on the education, income and health of all Quad Citizens.

Leadership donors receive recognition in United Way's Leadership Registry, Annual Report and at the Campaign Thank You Event.

Bronze: \$1,000 – \$2,499

Silver: \$2,500 - \$4,999

Gold: \$5,000 - \$9,999

Tocqueville: \$10,000+



unitedwayqc.org

852 Middle Road, Suite 401 | Bettendorf, IA 52722 | 563.355.4310



United Way
of the Quad Cities

HOW YOU CAN GET INVOLVED

As a leadership investor, you can join any of United Way's Donor Networks.

AFRICAN AMERICAN LEADERSHIP SOCIETY

\$1,000+ INVESTMENT*

African American Leadership Society (AALS) embodies a culture of caring, community and giving. Members foster the next generation of African American leaders and create the conditions for them to live their best possible life.

 **Learn more:**
Unitedwayqc.org/aals

WOMEN UNITED

\$1,000+ INVESTMENT*

Women United invests in quality early care and learning so every child in the Quad Cities is prepared for school. Investments focus on research-based strategies and programs. Members are also active in advocating and volunteering.

 **Learn more:**
Unitedwayqc.org/womenunited

TOCQUEVILLE SOCIETY

\$10,000+ INVESTMENT*

Tocqueville Society represents the highest level of philanthropic giving from individuals and families. These caring philanthropists make an outstanding commitment to transforming our region.

 **Learn more:**
Unitedwayqc.org/tocqueville

YOUNG LEADERS UNITED

\$250+ INVESTMENT

Young Leaders United is a dynamic group of passionate, young Quad Citizens all about making connections – with a purpose. With Young Leaders United, you'll have opportunities to give back to the Quad Cities at events, while meeting other ambitious and passionate young adults.

 **Learn more:**
Unitedwayqc.org/youngleadersunited

Start your investment: The Step-Up Program

The Step-Up Program gives you a pathway to the Leadership Circle and Donor Networks and immediate access to benefits. In this program, you will reach your gift incrementally, over a three-year period.

Year	AALS/WU Member	AALS/WU Lead	Tocqueville
1	\$500	\$1,500	\$5,000
2	\$750	\$2,000	\$7,500
3	\$1,000	\$2,500	\$10,000

Leadership Investing: A multiplier of success

Thanks to the generous investment of the Hunt and Diane Harris Family Foundation, when you give a new leadership gift or increase your giving to the next level – they match that increase dollar for dollar - up to \$30,000.*



*Combined and individual leadership gifts apply.

Find your group. Find the satisfaction of working towards something greater. Pledge through your workplace campaign, complete and return a pledge form or visit unitedwayqc.org/leadership to join online.

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