

# LEADING THE FIGHT.

We are more than fundraisers.  
We are the **GAME CHANGERS.**

You are invited to join the philanthropic trailblazers of the Quad Cities.

## Leadership Giving Circle

Bronze: an annual gift of \$1,000 - \$2,499

Silver: an annual gift of \$2,500 - \$4,999

Gold: an annual gift of \$5,000 - \$9,999

## Tocqueville Society: an annual gift of \$10,000 or more

The Tocqueville Society is a powerful group of philanthropic leaders who invest \$10,000 or more annually in United Way. Approximately 61 individuals are members of the Tocqueville Society and invest more than \$1.33 million in United Way's work in the Quad Cities community.



Mike Parejko  
Mississippi Valley Regional Blood Center  
2018 Campaign Co-Chair

Mara Downing  
John Deere Foundation  
2018 Campaign Co-Chair

**JOIN THE FIGHT.** [UNITEDWAYQC.ORG/LEADERS](https://UNITEDWAYQC.ORG/LEADERS)



# HOW YOUR GIFT WILL IMPACT THE QUAD CITIES

Take your generosity one step further. A leadership gift is a donation to United Way of \$1,000 or more. That's just \$20/week for a year. But it has a big effect on people struggling in our community.

**\$1,000** allows 5 parents to increase their knowledge about child development and parenting

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**\$2,500** provides access to quality early learning in an environment that promotes school readiness for one child for a year

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**\$5,000** allows 150 individuals to gain access to reliable transportation for education and/or employment

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**\$10,000** will educate 109 individuals on how to maintain a budget in order to gain financial stability

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**\$25,000** provides access to mental health services that will improve overall well-being and functioning for 45 individuals

