Opportunity Changes Everything.

The Tocqueville Society is a group of change-makers with an unsurpassed dedication to creating lasting change in our community. Composed of civic and business leaders who are passionate about United Way’s work to improve education, income and health — the building blocks of opportunity — for all Quad Citizens.

Every gift to United Way Quad Cities is invested to improve lives right here in our community. Your generosity is amplified through a collective impact process that unites our community around solving our toughest challenges.

As a Tocqueville Member or generous donor of $10,000 or more, you have a profound impact on our community. Your generous gift powers the work needed for even more Quad Cities students to graduate prepared for success in college or career, more local families to achieve financial stability and more neighbors to enjoy healthy, fulfilling lives.

“...It is especially important to our family that in 2021 United Way is focusing on diversity, equity, inclusion, and innovation, thoughtfully considering new ways to strengthen the Quad Cities as a healthy, culturally rich place to live and thrive.”

SHAUN & VICKI GRAVES
TOCQUEVILLE SOCIETY MEMBERS

Questions? Contact Rene Gellerman at rgellerman@unitedwayqc.org or call 563.370.2727.
Consider Step-Up Giving
Step-Up Giving allows you to maximize the impact of your gift as you support United Way’s efforts in the Quad Cities. Step-Up Giving enables you to enjoy the benefits of Tocqueville Society Membership usually granted to donors of $10,000 or more.

How it works:
- Commit to increasing your support to $10,000+.
- Start with a gift of $5,000, graduating over a three-year period.
- Plus, you can combine donations with partner or spouse.

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<tr>
<th>YEAR</th>
<th>YOUR GIFT</th>
<th>RECOGNITION LEVEL</th>
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<tbody>
<tr>
<td>1</td>
<td>$5,000</td>
<td>Pillar ($10,000)</td>
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<td>2</td>
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<td>4</td>
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**BENEFITS OF INVESTMENT**

- Benefit from charitable giving tax savings (a great resource to contribute appreciated assets).
- Make a direct investment to impact the people in the Quad Cities with expert-driven strategies.
- Share leadership, expertise and influence through various committees and events.
- Give to causes you care about most in a way that significantly amplifies your impact.
- Enjoy special society events including an annual celebration.
- Annual recognition of all Tocqueville Society Members in the Quad-City Times.