

FINANCIALS FY 20

JULY 1, 2019 - JUNE 30, 2020

REVENUE

Campaign Revenue	\$4,987,111
United Way Initiatives	\$1,385,383
In Kind Revenue	\$25,703
Fees/Misc	\$39,791
Sponsorship	\$102,850
Investment Income	\$278,693
Endowment	\$551,099
Total	\$7,370,630

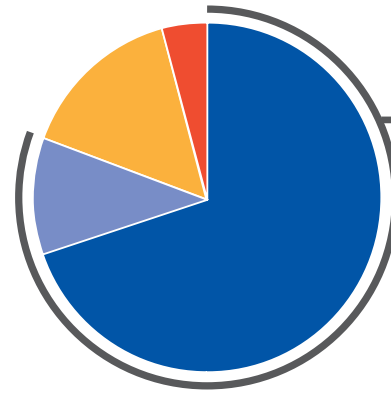
EXPENSES

United Way Impact Partners Funding	\$2,737,913	\$41.59%
Agency Designations	\$508,235	7.72%
United Way Initiatives	\$992,724	15.08%
Operating Budget-Administrative	\$775,164	11.78%
Operating Budget-Fundraising	\$591,437	8.98%
Operating Budget-Community Impact	\$977,327	14.85%
Total	\$6,582,800	100.00%

Revenue less Expenses	\$787,830
Plus Unrealized Gain on Investments	-\$186,774
Income to Net Assets FY20	\$601,056

NET ASSETS

Unrestricted Net Assets	\$64,278
Board Designated Net Assets	\$523,045
Temporarily Restricted Net Assets	\$13,733
Total	\$601,056



COMMUNITY INVESTMENT BREAKDOWN

We are careful stewards of your community investments.

COMMUNITY INVESTMENTS AND EXPENDITURES – \$7,043,093

(Reflects 2019 Community Campaign)

80.1% **Invested into the Community**
Last year, 80.1 cents of every dollar spent was for programs, which far surpasses the Better Business Bureau standard of 65 cents per dollar.

69.5% Impact goals, community collaboration and United Way of the Quad Cities programs (\$4,895,798)

15% Fundraising, events, management and general (\$1,054,432)

10.6% Donor designated gifts to other nonprofit organizations (\$746,056)

4.9% Endowment & uncollected pledges (\$346,807)

BBB ACCREDITATION & CHARITY NAVIGATOR

We exceed the standards for efficiency, management and compliance.



WHAT WE DO:

- Disclose the results of our annual audit conducted by an independent firm
- Protect donor contributions to other nonprofits by verifying each agency's IRS eligibility
- Proudly qualify as a Better Business Bureau accredited charity
- Receive a 3-star rating from Charity Navigator