WHAT IF EVERY CHILD HAD THE CHANCE TO LEARN?

Imagine the impact those children could make on our community as they succeed in school and life.

39% of Quad Cities students are **NOT READING PROFICIENTLY** by the end of third grade, a key factor in determining if they will graduate.

-Quad Cities Educational Data Exchange

Children from families with low income are almost **2X** as likely to fall and stay behind in school as children from families with more income.

- The Campaign for Grade-Level Reading

1 in 6 children from families with low income are almost **2X** as likely to fall and stay behind in school as children from families with more income.

- The Campaign for Grade-Level Reading

**Women United** invests in strategies that help children develop and enter kindergarten ready to learn and build reading skills.

- Greater access to quality child care for at-risk children
- Born Learning Academies that coach parents and caregivers on how they can best support their child’s early development and learning
- Opportunities to develop reading, social and problem-solving skills
- Quality improvements for preschool and early education programs
- Professional development for providers
Your investment directly improves the lives of thousands of children today and into the future.

As a member of Women United you’ll receive:

- Recognition as a member of a known group of female leaders and philanthropists
- Connections and relationships with like-minded women that offers friendship, business, leadership and career opportunities
- Potential tax savings from making a charitable investment in improving our community
- Insight into the impact of your investment through tours of funded programs and educational opportunities
- Exclusive opportunities to be a part of women-led committees, volunteer activities and advocate on issues that impact our youth
- Become empowered to make positive change in systems and to policies impacting children now and in the future

Women give opportunity!
Enjoy the benefits of Women United with a donation amount of your choosing. If you’re looking for a recommended level, we see $1,000 as a common contribution. Many Women choose to join our three-year Step-Up Program.*

Step-Up*

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<thead>
<tr>
<th>Year 1</th>
<th>$500</th>
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<tr>
<td>Year 2</td>
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<tr>
<td>Year 3</td>
<td>$1,000</td>
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Every Dollar Matters. Your gift of any amount makes a noticeable difference in the lives of Quad Cities kids.

- **$250** provides 140 families with Born Learning calendars, packed with 365 days of activities for parents of kids ages 5 and younger.
- **$2,500** provides nine preschoolers with a library of books, the most important tool to build literacy skills.
- **$500** allows one family to participate in a Born Learning Academy where they will receive helpful tools and resources to help them prepare their child for kindergarten.
- **$5,000** helps one child with challenges in behavioral development to learn in a therapeutic environment.
- **$1,000** provides one low-income child with quality early learning experiences for a year.
- **$10,000** allows twenty families to participate in a six-week Born Learning Academy to support their child’s early learning.

"I am very passionate about empowering parents and ensuring every child has the opportunity for early childhood development, to enter kindergarten healthy and ready to learn and to build reading skills. These are the core investment strategies of Women United and I am pleased to be a contributor."

AMY CRIST
WOMEN UNITED CHARTER MEMBER

"Empowered Women are Making Powerful Changes in our Community"

UnitedWayQC.org/WomenUnited