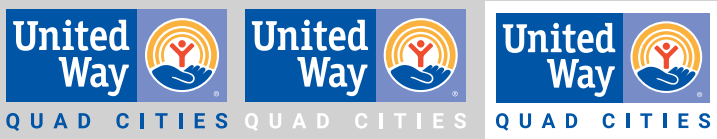
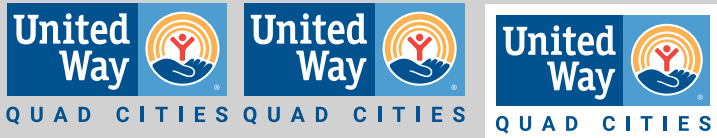


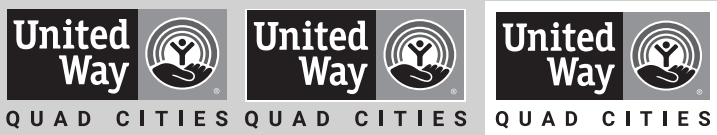
CMYK



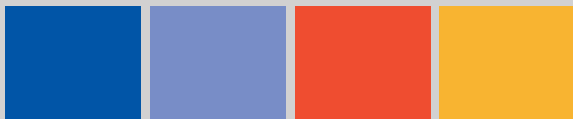
RGB



GRAYSCALE



SPECIAL USE



C:100 M:74 Y:0 K:0
R:0 G:81 B:145
HEX: #005191

or 287C at 52%
C:55 M:40 Y:0 K:0
R:83 G:158 B:208
HEX: #539ED0

C:0 M:85 Y:89 K:0
R:255 G:68 B:59
HEX: #FF443B

C:0 M:34 Y:86 K:0
R:255 G:179 B:81
HEX: #FFB351



C:0 M:0 Y:0 K:100
R:0 G:0 B:0
HEX: #000000

C:0 M:60 Y:100 K:0
R:245 G:120 B:20
HEX: #F57814

C:0 M:0 Y:0 K:50
R:150 G:150 B:150
HEX: #969696

C:75 M:10 Y:0 K:0
R:102 G:45 B:145
HEX: #662D91

TYPOGRAPHY

To download or update freely available fonts visit:
theleagueofmoveabletype.com/league-gothic
fonts.google.com/specimen/Roboto
fonts.google.com/specimen/Roboto+Condensed

HEADLINES (ALL CAPS)

TRADE GOTHIC LT STD BOLD CONDENSED NO.20

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

HEADLINE when heavy condensed font is needed (ALL CAPS)

LEAGUE GOTHIC REGULAR

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

HEADLINE when ultra condensed font is needed (ALL CAPS)

LEAGUE GOTHIC CONDENSED REGULAR

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

Body Text

Roboto Regular

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

Supplemental Text when needed for infographics, dark backgrounds, etc.)

Roboto Bold

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

Roboto Condensed Bold

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

Roboto Light

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)

Trade Gothic LT Std Bold Condensed

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$%&(' " / !?)