



**TACKLING ISSUES.  
CHANGING LIVES.**

**LIVE UNITED**

## COLLABORATING TO SOLVE OUR COMMUNITY'S TOUGHEST ISSUES, CREATING POSITIVE AND LASTING CHANGE.

### HOW WE DO IT



#### Unite

We partner with organizations, volunteers, and donors.



#### Strategize

We convene partners to identify our community's critical issues and develop innovative solutions.



#### Tackle

We bring together community resources and inspire individuals to take action.



#### Evaluate

We measure the results to ensure real progress and long-term change is accomplished.

## WHY UNITED WAY?

### 1. One Gift to United Way Helps Many

While most charities focus on a single group or issue, United Way tackles issues facing the Quad Cities as a whole. United Way partners with 36 organizations, serving 41,855 individuals annually.

### 2. The Power of Leverage

For each \$1.00 given to United Way, \$1.93 of resources are invested back in our community.

### 3. The Dollars Invested Here Stay in the Quad Cities

United Way invests in local programs and resources that support our community.

### 4. All Investment Decisions are Made by Local Volunteers

More than 150 volunteers convene to evaluate and determine how to invest donor contributions.

### 5. Our Operations are Fully Transparent

If you have a question about how United Way operates, just ask any representative from our organization.



**United Way of the  
Quad Cities Area**

# UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.



Charlotte's daughter Christina significantly improved her reading and math skills in the after school program.

## OVERCOME EDUCATIONAL BARRIERS

By helping children effectively enter and perform well in school, graduating ready for college or career.

Examples: summer learning and after school programs, quality preschool and early learning opportunities, and support for at-risk youth.



### 32 PERCENT

OF QUAD CITIES 3RD GRADERS ARE NOT READING AT GRADE LEVEL



### 14 PERCENT

OF QUAD CITIES CHILDREN ARE NOT READY FOR KINDERGARTEN



Jereika now lives in a safe home with her daughter, and is studying to become an LPN.

## BREAK THE CYCLE OF POVERTY

By helping Quad Citizens receive adequate food and shelter, as well as the educational tools necessary to be self-sufficient.

Examples: job training, educational programs on budgeting and credit repair, and safe places to live.



### 37 PERCENT

OF QUAD CITIES RESIDENTS STRUGGLE TO PAY FOR THEIR BASIC NEEDS



Ashley is a domestic abuse survivor.

## STAY HEALTHY AND SAFE

By helping families struggling with physical and mental health challenges to receive the treatment and support necessary to improve their long-term well-being.

Examples: trauma and abuse services, family counseling, and mental health services.



### 50 PERCENT

OF LOW-INCOME INDIVIDUALS IN THE QUAD CITIES REPORT THEIR MENTAL HEALTH IS FAIR OR POOR

To find help now, Dial 2-1-1 or 563.355.9900

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