Providing parents resources and tools because they are a child’s first and best teacher.

**BORN LEARNING ACADEMIES**

*Free tablet to help your child learn*

Tips to help you and your child under 5 years. Workshops to make learning easy and fun with your child. Free dinner, child care, and giveaways. [unitedwayqc.org/bornlearning](http://unitedwayqc.org/bornlearning)

- **558** families
- **546** mothers
- **109** fathers
- **22** grandparents

- **726** kids ages 0-5
- **47** Spanish speaking families
- **289** families earning under $30,000/year
BORN LEARNING TEXTING
Quick, easy, fun, and educational things to do
You’ll receive 3 text messages per week with tips
to help your child under age 5 learn.
To sign up text BORNLEARNING to 95577.

BORN LEARNING CALENDAR
Yearly calendar with daily ideas
This printed calendar gives you daily ideas on how to turn
everyday moments into great opportunities to teach your
young child. unitedwayqc.org/bornlearning

740
PARENTS SIGNED UP

16,000
CALENDARS/YEAR DISTRIBUTED

200,000
ITEMS DISTRIBUTED

HYGIENE KITS
Shampoo, toothpaste, soap,
diapers, etc. given to families
to ensure basic needs met.

8 TRAILS
IN THE QUAD CITIES

BORN LEARNING TRAILS
Trails with fun games
and activities.
bornlearning.org