



bornlearning

UNITED WAY
WOMEN UNITED



Providing parents resources and tools

because they are a child's first and best teacher.

BORN LEARNING ACADEMIES

Free tablet to help your child learn

Tips to help you and your child under 5 years. Workshops to make learning easy and fun with your child. Free dinner, child care, and giveaways. unitedwayqc.org/bornlearning

51 BORN LEARNING ACADEMIES
THROUGHOUT THE
QUAD CITIES

558

FAMILIES



546

MOTHERS



109

FATHERS



22

GRANDPARENTS



726 KIDS

ages 0-5

47 SPANISH

speaking families

289 FAMILIES

earning under \$30,000/year



Over 1 Million books distributed in the Quad Cities.

IMAGINATION LIBRARY

Free books mailed to your child

Children from birth to age 5 are mailed age-appropriate books from Dolly Parton's Imagination Library.

Sign up at unitedwayqc.org/IL

10,697 

BOOKS SENT MONTHLY

BORN LEARNING TEXTING

Quick, easy, fun, and educational things to do

You'll receive 3 text messages per week with tips to help your child under age 5 learn.

To sign up text **BORNLEARNING** to 95577.

740 

PARENTS SIGNED UP

BORN LEARNING CALENDAR

Yearly calendar with daily ideas

This printed calendar gives you daily ideas on how to turn everyday moments into great opportunities to teach your young child. unitedwayqc.org/bornlearning

16,000 

CALENDARS/YEAR DISTRIBUTED

200,000

ITEMS DISTRIBUTED

HYGIENE KITS

Shampoo, toothpaste, soap, diapers, etc. given to families to ensure basic needs met.

8 TRAILS

IN THE QUAD CITIES

BORN LEARNING TRAILS

Trails with fun games and activities.

bornlearning.org