



# NAVIGATING 2020



Photo by Darryl Cross

## Racial Equity

Increased awareness to racial inequities aiming to build community and political will to address them

Launched United for Equity in June 2020

- ✓ Raised more than \$200,000
- ✓ Convened 2,000 participants in the 21-Day Equity Challenge and over 400 participants in Courageous Conversations
- ✓ Had 450 people in the Equity Summit
- ✓ Delivered memo to elected officials on regional equity priorities identified by input provided through the Equity Summit

## Pandemic-related Challenges

Turned to survey data for critical decision-making

- ✓ Surveyed local nonprofits to assess the impact of COVID-19 on their ability to deliver on their mission
- ✓ Solicited additional data from 700 Quad Citizens to understand individual and family impact
- ✓ Utilized data to realign Strategic Grants process
- ✓ Invested \$2.3 million in 37 agencies

## 2-1-1 Help Line

Met the escalated needs of COVID-19 as the go-to resource

- ✓ Connected the most vulnerable in our community to much needed support
- ✓ Experienced 10 times the increased call volume from March through June
- ✓ Delivered referrals for food, shelter, housing and health needs

## COVID-19 Rebuilding Fund

Activated a rapid-response fund to meet the emerging and evolving needs of nonprofits

- ✓ Prioritized getting kids back on track in school, adults back to work and financially stable to have health and safety resources
- ✓ Invested \$250,000 in over 30 local nonprofits
- ✓ Assisted residents with essential needs including but not limited to shelter, food and utilities.

## Flexible Funding

Modified funding priorities to reflect the impact of COVID-19

- ✓ Collaborated with 36 nonprofit impact partners
- ✓ Advanced two months of investments to provide flexibility for urgent needs
- ✓ Respond to evolving needs in the areas of education, income, health and essential needs



Photo by Josh Graves