NAVIGATING 2020

Racial Equity
Increased awareness to racial inequities aiming to build community and political will to address them
- Launched United for Equity in June 2020
- Raised more than $200,000
- Convened 2,000 participants in the 21-Day Equity Challenge and over 400 participants in Courageous Conversations
- Had 450 people in the Equity Summit
- Delivered memo to elected officials on regional equity priorities identified by input provided through the Equity Summit

Pandemic-related Challenges
Turned to survey data for critical decision-making
- Surveyed local nonprofits to assess the impact of COVID-19 on their ability to deliver on their mission
- Solicited additional data from 700 Quad Citizens to understand individual and family impact
- Utilized data to realign Strategic Grants process
- Invested $2.3 million in 37 agencies

COVID-19 Rebuilding Fund
Activated a rapid-response fund to meet the emerging and evolving needs of nonprofits
- Prioritized getting kids back on track in school, adults back to work and financially stable to have health and safety resources
- Invested $250,000 in over 30 local nonprofits
- Assisted residents with essential needs including but not limited to shelter, food and utilities.

Flexible Funding
Modified funding priorities to reflect the impact of COVID-19
- Collaborated with 36 nonprofit impact partners
- Advanced two months of investments to provide flexibility for urgent needs
- Respond to evolving needs in the areas of education, income, health and essential needs

2-1-1 Help Line
Met the escalated needs of COVID-19 as the go-to resource
- Connected the most vulnerable in our community to much needed support
- Experienced 10 times the increased call volume from March through June
- Delivered referrals for food, shelter, housing and health needs