COMMUNITY IMPACT DASHBOARD

We aspire to a future in which all Quad Citizens have the opportunity to live their best possible life. Working with our determined supporters, we lead the charge to strengthen education, income and health – the building blocks of opportunity.

Above all, we inspire our community to unite to achieve lasting results right here at home.

Together, we have the power to create lasting change.

*The photos throughout this dashboard reflect the work of Quad-Cities photographers who captured our community STONGER TOGETHER during the COVID-19 pandemic.
MEASURING OUR IMPACT

The following regional impact dashboard is a set of metrics that informs United Way Quad Cities partnerships, programs and investments.

The tracking includes Rock Island and Scott County changes on critical economic and social outcomes in the areas of education, income and health.

HOW WE WORK

We bring the best people, ideas and projects together to create opportunities for all Quad Citizens. We foster social innovation, mobilize volunteers, drive business participation and spur the public and our lawmakers to act for the common good.

WHO WE WORK WITH

We are the largest funder of social service nonprofits in our region.

BUSINESSES
280

GOVERNMENT
Public/Private Partnerships

NONPROFITS
36 Funded Local Agencies

INDIVIDUALS
Volunteers: 2,993
Donors: 12,467

Last year, thanks to the generosity of our community, we put opportunity in the hands of 49,394 Quad Citizens.

Photo by Jaawan Arrington
Kids who enter school ready to learn are more likely to be “reading to learn” by 3rd grade. Students who read proficiently are more likely to graduate high school ready for college or a career and self-sustaining job. Students who graduate high school earn $700,000 more than dropouts in their lifetime.

**Kids Ready for Kindergarten**
- White: 84% (Better)
- Of Color: 71% (Better)

**Middle School Attendance**
- Students have good attendance: 81% (Worse)

**High School Graduation Rate**
- 82% (Worse)
- High School Graduates enrolled in training or college: 59% (Same)

**3rd Grade Students Achieving Reading Standards**
- White: 73% (Better)
- Of Color: 43% (Worse)

**INVESTMENTS & IMPACT**
- $1,371,987 Invested
- 11,411 Students Impacted
  - Focused on: School readiness | Early grade reading | Quality out-of-school time

**TALENT PIPELINE**
- 3-Year Graduation Rate at 2-Year Institutions: 52%
- 6-Year Graduation Rate at 4-Year Institutions: 63.8%

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All K-12 data included provided by: Quad Cities Data Exchange | Department of Education; This data is average for IA & IL | National Center for Education Statistics; 2016, adjusted for inflation
If families and individuals have secure financial footing, they are less likely to require other services and more likely to succeed.
Self-sustaining jobs provide adults the ability to save for the future and cover the costs of health care — leading to success in school and life. Individuals who have college or training beyond high school earn $36,000 or more annually.

**WHY IT MATTERS**

### INCOME

- **Employment Gap**
  - 55% of jobs require some postsecondary education up to an associate’s degree.
  - 32% of the workforce has the right skills for these jobs.

- **Jobs Paying a Family Sustaining Wage**
  - **White**
    - 73%
    - Trend: Worse
  - **Of Color**
    - 55%
    - Trend: Worse

- **Poverty Rate**
  - **White**
    - 10.1%
    - Trend: Same
  - **Of Color**
    - 17%
    - Trend: Same

**ECONOMIC MOBILITY**

Population 25-44*

- **Associate’s Degree**
  - 30%
  - Trend: Better

- **Training Beyond High School**
  - 22%
  - Trend: Same

- **Bachelor’s Degree or Higher**
  - 33%
  - Trend: Better

**INVESTMENTS & IMPACT**

- **$1,380,908 Invested**
- **13,923 Individuals Impacted**

Focused on:
- Work force skills gap
- Adult education
- Income disparity
- Child Care Cliff Effect
- Food insecurity
- Shelter & affordable housing

*Data provided by: ALICE Research Project | US Census | IA & IL Workforce Development 2015 and 2016
**Defined as the annual wage needed to meet likely minimum food, child care, health insurance, housing, transportation, and other basic necessities for a family of two working adults and two children (Scott & Rock Island counties average = $57,884), per the ALICE Research Project.
Good health affects everything from how well a child can learn to how much an adult can earn – it’s one of the building blocks of opportunity. 45% of people admit to feeling lonely. Loneliness and social isolation are two of the most significant contributors to depressive disorders and suicide. 60% of health is determined by ZIP code rather than genetic code. The healthiest communities are those with the most economic stability.

**WHY IT MATTERS**

Health means having strong, positive relationships, safe neighborhoods and access to healthy food and physical activity. United Way Quad Cities’ partnerships and specific investments in physical, mental and community well-being are aimed to help raise the Gallup Well-Being Index score – a comprehensive measure of health and improved mental health.

Together, with the Quad Cities Health Initiative and Quad Cities Behavioral Health Coalition, United Way works in our region to align long-term system planning that drives better health, access to health care and lower costs to our community.

**INVESTMENTS & IMPACT**

$977,742 Invested  
24,060 Individuals Impacted

Focused on:  
Healthy behaviors | Address physical and mental health | Provide access to primary care

*Data provided by: Gallup  
** Data provided by: 2018 Community Health Assessment Report
**Racial Equity**

Increased awareness to racial inequities aiming to build community and political will to address them

- Launched United for Equity in June 2020
- Raised more than $200,000
- Convened 2,000 participants in the 21-Day Equity Challenge and over 400 participants in Courageous Conversations
- Had 450 people in the Equity Summit
- Delivered memo to elected officials on regional equity priorities identified by input provided through the Equity Summit

**Pandemic-related Challenges**

Turned to survey data for critical decision-making

- Surveyed local nonprofits to assess the impact of COVID-19 on their ability to deliver on their mission
- Solicited additional data from 700 Quad Citizens to understand individual and family impact
- Utilized data to realign Strategic Grants process
- Invested $2.3 million in 37 agencies

**COVID-19 Rebuilding Fund**

Activated a rapid-response fund to meet the emerging and evolving needs of nonprofits

- Prioritized getting kids back on track in school, adults back to work and financially stable to have health and safety resources
- Invested $250,000 in over 30 local nonprofits
- Assisted residents with essential needs including but not limited to shelter, food and utilities.

**Flexible Funding**

Modified funding priorities to reflect the impact of COVID-19

- Collaborated with 36 nonprofit impact partners
- Advanced two months of investments to provide flexibility for urgent needs
- Respond to evolving needs in the areas of education, income, health and essential needs

**2-1-1 Help Line**

Met the escalated needs of COVID-19 as the go-to resource

- Connected the most vulnerable in our community to much needed support
- Experienced 10 times the increased call volume from March through June
- Delivered referrals for food, shelter, housing and health needs

**Photo by Josh Graves**