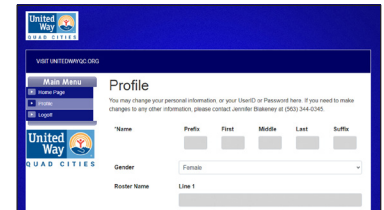


WHY E-PLEDGE?



Thank you for joining us and other community partners in advancing our goal of putting opportunity in the hands of all Quad Citizens. e-Pledge has become a vital part of many workplace campaigns, and it might be right for you. It allows you to give your employees an efficient, secure way to donate to United Way through payroll deduction.



e-Pledge screen

WHAT IS e-PLEDGE?

e-Pledge is an online giving portal that allows you to collect employee pledges efficiently and securely. United Way builds and manages the portal, saving time and energy for you and your company. Features include:

- Multiple giving methods – payroll deduction, credit/debit card, bill later.
- Ability to track department or location.
- Customized, real-time reports available as spreadsheets or PDFs.
- Ability for designations.

ADVANTAGES FOR DONOR

- Secure: Employees will receive a link that allows them to sign in and create their own password.
- Convenient: Employees will see last year's pledge and use a calculator to determine this year's gift.
- Confidential.
- Simple process: Donors can simply choose pledge method, select pledge amount, click communication preferences with United Way; submit gift, receive immediate confirmation.

ADVANTAGES FOR COMPANY

- Free! There is no charge to your company.
- Efficient: Your staff is no longer physically distributing and collecting pledge cards.
- Downloadable CSV reports to import into payroll system.
- Accurate: No manual data entry from pledge cards.
- Environmentally friendly: No more paper pledge cards.
- Secure: Safely store employees' data and reduce the number of people who have access to pledge information.
 - Java based.
 - Data secured behind United Way Quad Cities firewall.
 - Banking information and card numbers are not stored in the United Way database.
 - Credit/debit card transactions are handled by CyberSource, a third-party processor who is PCI compliant.

IS THIS OPTION RIGHT FOR YOU? NEXT STEPS:

- Confirm the basic requirements:
 - Majority of employees have work emails. You can supplement with paper pledge cards for those who don't have emails.
 - Employees have access to email and internet.
- Schedule your employee group meetings and kick off your campaign.

Printable and fillable PDF pledge forms are available here: www.unitedwayqc.org/campaigntoolkit.

For more information or questions, contact your Relationship Manager, email info@unitedwayqc.org or call [563.355.4310](tel:563.355.4310).



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