

WHAT A DOLLAR CAN DO

WHEN YOU GIVE TO UNITED WAY,
YOU INVEST IN A BETTER TOMORROW.



Your contribution today is an investment in a brighter future.

Here are some of the many ways your dollars can help Quad Citizens, regardless of race or ZIP code, have the opportunity and access to achieve their full potential.

\$250 FOR PATHWAYS TO WORK

A **\$250 investment** in career training materials helps a person get certified for a job that earns an additional \$6,300 or more per year.

\$100 FOR A STRONG START

A **\$100 investment** will help provide training to an early childhood professional to improve child care center quality – which can prepare children for kindergarten, and set them on course for future success. 1 in 6 Quad Cities kids start kindergarten without the skills needed to succeed.

\$75 FOR CHILD WELL-BEING

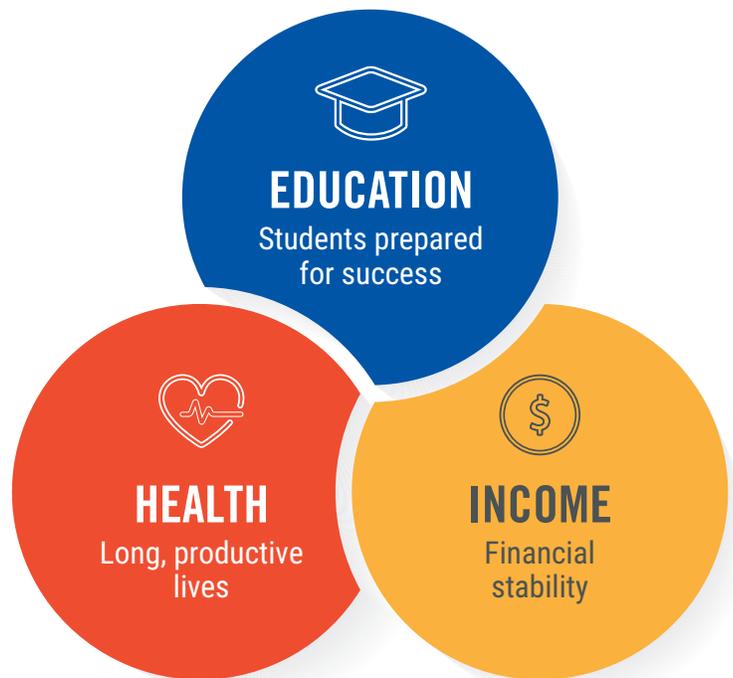
With every **\$75 invested** in prenatal and infant care programs focusing on child well-being and healthy homes for children, there is a \$487.50 average return.

\$50 FOR OUT-OF-SCHOOL SUPPORT

About 1 in 6 Quad Cities children lack consistent access to the food they need. A **\$50 investment** enables meal sponsors to provide program enrichment, quality improvement, and overall enhancements to increase impact and expand reach.

\$36 FOR READING SUCCESS

A **\$36 investment** provides a first-grader at low-income school with 12 books a year, preparing them for school and early reading. Students that read on grade level by third grade are 5x more likely to graduate ready for success in college or career.



**RISE
UNITED**
==2030==

**Opportunity for all
Quad Citizens**

We've collaborated with a broad spectrum of community partners to develop Rise United, a set of 10-year goals to drive transformative change and advance racial equity in the areas of education, income and health. When you choose United Way, you invest in a future where all Quad Cities students graduate high school prepared for success in college or career, all Quad Cities families are financially stable, and all Quad Citizens live long, healthy lives.

LEARN MORE at unitedwayqc.org/riseunited.