115,200 people in the Quad Cities lack basic access and opportunity to care for their family or develop their potential.

(That's one in every three people in our community.)
115,200 PEOPLE
Together we can give opportunity to more quad citizens.

Education, income and health form the foundation in which opportunity is built.
Meet Nia:
Future surgeon.
Students who read on grade level by third grade are 5X more likely to graduate from high school ready for college or career.

70% of Quad Cities third grade students do not read proficiently.

INCREASE TO 90% the number of students reading on grade level by third grade.

Source: Quad Cities Educational Data Exchange, 2022
By increasing 20% the number of young adults who earn a living wage, we add nearly $116M in wages per year in the Quad Cities.

**CHALLENGE**

Of young adults (25 – 44) do not earn a living wage jobs.

**INCREASE BY**

the number of Quad Cities young adults who earn a living wage.

34%  
20%

Source: ALICE Report, 2018
Without healthy habits, a safe place to call home or quality health care, it's hard to lead a productive life.

CHALLENGE

26% of residents not receiving routine health care

INCREASE TO

95% of the number of Quad Citizens receiving routine, preventative health care.

Source: PRC Community Health Assessment, 2021
## Strive For Equity

### Education
- 22% of Black
- 35% of Hispanic
- 48% of White

*Students reading on grade level by 3rd grade.*

### Income
- 41% of Black
- 58% of Hispanic
- 67% of White

*Households earning a living wage.*

### Health
- 73% of Black
- 69% of Hispanic
- 75% of White

*Residents who report having access to routine health care.*
At United Way Quad Cities, we believe that access and opportunity changes everything. We’re a nonprofit on a mission to put opportunity in the hands of every Quad Citizen so they can live their best possible life.

As a fundraising organization, we raise money for lots of types of education, economic mobility and health programs, projects and initiatives right here in our community. From kindergarten readiness, out-of-school programming, to mentorships, to access to food, to job training to mental health support and more. Then we work with local partners to deliver those services in neighborhoods and families who need them most.

All the while, we’re also taking a refreshed approach to charity. We believe charity should be exciting. We work to inspire our supporters through stories of local change that get hearts racing. Then, we use the volunteering and technology to create authentic, innovative giving experiences that inspire people to action.

Our approach is interconnected and inter-dependent and funding decisions are data driven, aimed at root causes, rather than symptoms.

Together with our generous community of supporters, almost 78,000 Quad Citizens were helped in the last year.
We find and fund solutions to our community’s biggest challenges.
With our local network and position in the community, we have a 30,000-foot view of the resources and gaps in the Quad Cities' social challenges. We study and step into these gaps, bringing together the best people and ideas to build and fund initiatives that fill these needs and create opportunity where it didn’t exist before.

100% of funding decided by local people.
The funds raised by our United Way are invested in local programs to solve the very real challenges that people face in our community, which is why real people just like you help determine how those dollars are invested.

Largest social impact nonprofit funder.
As the largest social impact nonprofit funders in the Quad Cities, we are responsible for the private investments in to efforts that can improve education, income and health and advance equity.

We prove our impact.
We track every dollar we raise, and show the impact you helped fund with photos, stories and data.

We’re an open book.
We know it's important to you that your donation is being used effectively. It’s important to us, too. That’s why we work hard to receive the highest grades available for accountability and transparency.
Invest in improving education, income and health in our community.

Use your voice and influence to raise awareness and advocate for systemic changes to education, income and health.

Champion United Way, invite your neighbors, family and friends to match your investment, encourage your employer to host a workplace campaign to help put opportunity in the hands of people who need it most.

Engage in volunteer projects to create meaningful change in our community.
Want to learn more?

Visit: UnitedWayQC.org
Or
Contact me: (Add your name, email, phone)