



LEAD UNITED

A STRONGER QUAD CITIES
AWAITS US. OUR TRAILBLAZERS
LEAD THE WAY.

THE DETAILS ON DOUBLING YOUR DOLLAR: 2020 DONATION MATCH

There's never been a better time to give-thanks to a generous, anonymous donor matching your gift, dollar-for-dollar up to \$300,000, on any new or increased gift to United Way. New donors, you are doubling your impact. All matching funds are invested in United Way's Community Impact Fund.

Together, we can and will do more to overcome this health and economic crisis and rebuild a stronger Quad Cities.

As Quad Citizens, we have overcome many difficult situations over the years – natural and man-made disasters, economic emergencies – but nothing quite like the health emergency we face today. COVID-19 is a new challenge for us; but we're up for it.

Now more than ever, leadership giving is so important in our efforts to rebuild the community. It's a bold commitment to get kids back on track in school, help adults achieve gainful employment and people to lead happy, healthy and productive lives.

We are **STRONGER TOGETHER** when we lead together. Join the Leadership Circles to rebuild the strength of our community and drive real change for real people.

**STRONGER
TOGETHER.**
QUAD CITIES

United
Way
QUAD CITIES



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LEADERSHIP CIRCLES 1,000+ INVESTMENT

Committing to a leadership donation of \$1,000+ connects you to a network of generous, caring Quad Citizens who are investing important resources in United Way and our work aimed at addressing the greatest needs in the areas of education, income and health.

Bronze: \$1,000 to \$2,499

Silver: \$2,500 to \$4,999

Gold: \$5,000 to \$9,999

Tocqueville: \$10,000+

Donate today and join one of United Way's Leadership Circle.

A MULTIPLIER OF SUCCESS

Thanks to the generous investment of the Hunt and Diane Harris Family Foundation, when you give a new leadership gift or increase your giving to the next level – they match that increase dollar for dollar - up to \$30,000.*

$$1 + 1 = 2$$

INCREASED GIFT MATCHING DOLLAR TWICE THE IMPACT!

*Combined and individual leadership gifts apply.