Your name
Title
Dept. or other
WHAT DOES A STRONGER QUAD CITIES LOOK LIKE?
Every Quad Citizen living their best possible life.
WHY UNITED WAY? At United Way Quad Cities, we develop, support and invest in the most impactful strategies and partners to strengthen education, income and health: the building blocks of opportunity.

Your contributions of time and treasure are directed by data and aimed toward root cause solutions for long-term, measurable change.

Together, we seek to:

- Ensure more kids succeed in school and life.
- Enable more adults to achieve gainful employment and financial stability.
- Give people the tools to lead happy, healthy and productive lives.
WHAT WE DO

Together, we strengthen the building blocks of opportunity.

Education, income and health form the foundation on which opportunity is built. When we strengthen these, we give everyone in our community the chance to live their best possible life.
THE WORK

Who does United Way work with to help people?

We partner with those organizations, entrepreneurs and grassroots groups that are best positioned to help us meet our community’s BOLD GOALS. We use our expertise and resources to identify the greatest needs in the areas of education, income and health and we vet potential partners to ensure our investments are driving us toward those goals.
BOLD GOALS. BOLD CHANGE.

Education, income and health form the foundation that allows each of us to reach our full potential. All three are essential and interconnected. You need a good education to get a good job. You need a good job to provide for yourself and your family. You need good health to keep your good job and enjoy an active, productive life. With all of these building blocks firmly in place, every Quad Citizen can live their best possible life.
1 in 6 Quad Cities kids start kindergarten without the skills needed to succeed.

A child who is not ready for kindergarten is 2x more likely not to be reading at grade-level by 3rd grade.

4x students unable to read at grade level by the end of 3rd are 4x more likely to drop out of high school.

Education opens doors, broadens horizons and sets kids up for success.

- In 2019, United Way invested over $2 million in educational programs, including quality early child care, academic supports and out of school time.
Good health affects everything – from how well a child can learn to how much an adult can earn.

- In 2019 United Way invested over $950,000 to help improve the health and emotional well-being of Quad Citizens, including counseling, trauma support, physical activity and mental health services.
Financial stability is a key ingredient of a steady, successful life.

- United Way invested over $1 million in 2019 in a range of programs that put residents on the road to financial stability like - food, shelter, transportation, career training and financial education.
Racial inequality and injustice took center stage in 2020. This has brought into sharper focus the importance of United Way’s work to find and fund solutions that address systemic challenges that keep people from living their best life.

TOGETHER, WE CAN BUILD A MORE EQUITABLE AND RESILIENT QUAD CITIES.
KNOW MORE ABOUT EQUITY GAPS

FINANCIAL STABILITY

African American Quad Citizens are more likely to live below the federal poverty line than white residents.

4X

56% of local African American preschoolers live in poverty compared to only 15% of white preschoolers.

Average annual income for an African American household is $37,335 while $57,440 for white Quad Cities households.

67% of local African American Quad Citizens rent vs. own a home compared to 27% of white residents that rent.
KNOW MORE ABOUT EQUITY GAPS
EDUCATION

71% of African American kindergarten students enter school prepared compared to 84% of white students.

43% of African American third graders are reading at grade level, compared to 73% white students.

17% of African Americans do not complete high school within four years, compared to 10% white students.
UNITED WAY'S RESPONSE TO CORONAVIRUS PANDEMIC.
Together, we can and will do more to overcome this health and economic crisis.

As Quad Citizens we have overcome many different situations – natural and man-made disasters – but nothing like the health emergency we face today.

Yet our primary goal remains clear: support the pressing, immediate needs of Quad Citizens: access to food, shelter, health services and financial assistance to get students back on track in school, adults back to work and financially stable and people living happy, healthy and prosperous lives.
You can join us in supporting these efforts with a generous donation to the UNITED WAY QUAD CITIES COVID-19 REBUILDING FUND.

QUAD CITIES DISASTER RECOVERY COLLABORATION RAISED

1.1 MILLION AND GRANTED TO $763,832

52 ORGANIZATIONS SERVING QUAD CITIZENS.
INSERT TESTIMONY
EVERY DOLLAR COUNTS

HERE’S HOW WEEKLY CONTRIBUTIONS CAN MAKE A REAL IMPACT

- **$1 per week** ($52 gift)
  - Provides three days of respite care for a special needs child.
- **$3.50 per week** ($182 gift)
  - Provides two months of in-person wrap-around care and programming for one school-age student.
- **$5 per week** ($250 gift)
  - Provides meal service for a low-income person for four months.
- **$10 per week** ($520 gift)
  - Provides tele-health or mental health counseling and support for a teen or adult.

TO MAKE YOUR GIFT

- Click on the personal donation link provided by your workplace.
- Fill out your pledge form.
- Learn more about United Way Quad Cities at UnitedWayQC.org.
EVERY DOLLAR COUNTS

HERE'S HOW WEEKLY CONTRIBUTIONS CAN MAKE A REAL IMPACT

- **$19.50 per week**  
  ($1,000 gift)  
  Provides reading and math remediation and support for 30 students who fell behind during COVID-19 shutdown.

- **$48.50 per week**  
  ($2,500 gift)  
  Provides quality care and early learning for one child for six months so parent can go to work.

- **$97 per week**  
  ($5,000 gift)  
  Provides skills training or certification resulting in a better job and financial stability for adult impacted by COVID-19.

TO MAKE YOUR GIFT

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We are all in this together. When we do our part, the results are a more equitable, healthy and prosperous Quad Cities. Here’s how you can help.

VOLUNTEER – unitedwayqc.org/volunteer-opportunities

JOIN A DONOR NETWORK – stay involved throughout the year with our Donor Networks. Visit unitedwayqc.org/join-donor-network to learn more about Women United, Young Leaders, African American Leadership Society and Tocqueville Society.
Stronger, together, we can give every Quad Citizen the opportunity to live their best possible life.

Please join us and give generously today.
THANK YOU.