



STRONGER TOGETHER.

QUAD CITIES

EVERY QUAD CITIZEN DESERVES THE
OPPORTUNITY TO LIVE THEIR BEST LIFE.





A STRONGER QUAD CITIES AWAITS

The Quad Cities has so much to offer. It's a great place to live and raise a family. Nonetheless, our region has its fair share of challenges – from COVID-19 to frequent flooding to equity imbalances. But we are resilient. Our community – with your help – can put opportunity into the hands of all Quad Citizens.

▶ [WHAT WE DO AT UNITED WAY](#)

We use our resources and networks to bring the best people, ideas and projects together to create opportunities for all Quad Citizens.

▶ [VOLUNTEER](#)

Whether you represent a company looking for unique, rewarding, team-building activities or you're an individual who wants to make a difference, United Way has volunteer opportunities for you.

▶ [GIVE](#)

You help build a stronger community by donating to United Way. When you make a gift to United Way, you aren't supporting one cause or one agency. You're supporting a wide range of services that help people with a wide range of needs.

▶ [ADVOCATE](#)

United Way is the place where donors, corporations, labor, faith groups, agencies and clients come together to create the conditions that help Quad Citizens live their best life.





IMPACT STRATEGIES

To help Quad Citizens live their best lives, we develop, support and invest in the most impactful strategies and partners to strengthen education, income and health – the building blocks of opportunity.

Our investments of time and treasure are data driven and aimed at root causes for long-term, measurable change.



EDUCATION

Education opens doors, broadens horizons and sets kids up for success. We allocate our time and treasure toward programs that help ensure more kids succeed in school and life.



INCOME

Financial stability is a key ingredient of a steady, successful life. That's why our goal is to enable more adults to achieve gainful employment and financial stability.



HEALTH

Good health affects everything – from how well a child can learn to how much an adult can earn. We're working toward giving people the tools to lead happy, healthy and productive lives.





COVID-19

TOGETHER, WE CAN
OVERCOME THIS HEALTH
AND ECONOMIC CRISIS.

OUR INITIAL COMMUNITY
RESPONSE RAISED

1.1 MILLION

AND GRANTED

\$763,832

TO

52

ORGANIZATIONS SERVING
QUAD CITIZENS.

In the early days of the pandemic, United Way focused efforts on raising and granting funds through the community's Quad Cities Disaster Recovery collaborative effort.

RECOVERY AND REBUILDING

The pandemic is a once-in-a-generation health crisis. It's also a once-in-a-lifetime opportunity to fold in solutions to problems that we've put off for too long – like racial and economic inequities. We need to reimagine a new normal that results in a more equitable and resilient Quad Cities.

As we begin to emerge from the initial crisis, we're transitioning our focus on recovery and rebuilding, including:

- ▶ Gaps in education
- ▶ Soaring unemployment
- ▶ Health and safety challenges

UNITED WAY OF THE QUAD CITIES COVID-19 REBUILDING FUND

Our COVID-19 Rebuilding Fund addresses immediate and longer-term challenges that will affect education, income and health outcomes across our community.

It supports:

- ▶ Shortage of supplies to meet basic health and safety needs (paper goods, hand sanitizer, cleaning products and potentially food);
- ▶ Extended closures of school, childcare and after-school programs, impacting children's access to breakfast and lunch programs and parents' ability to work;
- ▶ Immediate economic impact for many workers, particularly in the service and retail industries.





EQUITY

TOGETHER, WE CAN BUILD A MORE EQUITABLE AND RESILIENT QUAD CITIES.

WHAT IS AALS?

United Way's African American Leadership Society (AALS) seeks to foster the next generation of local Black leaders and give every African American child in every Quad Cities neighborhood an equal opportunity to succeed.



As a vital network of United Way, learn about how you can **JOIN** their efforts.

Persistent and underlying racism, prejudice and privilege prevent too many people from having the opportunity and access to develop their full potential. We don't want to just get "back to normal." Normal wasn't working for thousands of Quad Citizens.

Together, let's reimagine the collaboration between the private, public and non-profit sectors, to effectively drive real change in the Black community.

KNOW MORE ABOUT EQUITY GAPS

FINANCIAL STABILITY

African American Quad Citizens are **4X** more likely to live below the federal poverty line than white residents.

Average annual income for an African American household is **\$37,335** while \$57,440 for white Quad Cities households.

56% of local African American preschoolers live in poverty compared to only 15% of white preschoolers.

67% of African American Quad Citizens rent vs. own a home compared to 27% of white residents that rent.



KNOW MORE ABOUT EQUITY GAPS



HEALTH



African American Quad Citizens are more likely to develop heart disease, diabetes, asthma and to be living without health insurance.

EDUCATION

71% of African American kindergarten students enter school prepared compared to 84% of white students.

43% of African American third graders are reading at grade level, compared to 73% white students.

17% of African Americans do not complete high school within four years, compared to 10% white students.



EDUCATION

TOGETHER, WE CAN SET KIDS UP FOR SUCCESS.



1 IN 6 QUAD CITIES KIDS START KINDERGARTEN WITHOUT THE SKILLS NEEDED TO SUCCEED.

2X

A CHILD WHO IS NOT READY FOR KINDERGARTEN IS 2X MORE LIKELY NOT TO BE READING AT GRADE-LEVEL BY 3RD GRADE.

4X

STUDENTS UNABLE TO READ AT GRADE LEVEL BY THE END OF 3RD ARE 4X MORE LIKELY TO DROP OUT OF HIGH SCHOOL.

Education is the best investment in the future of our region – and the best pathway out of poverty.

Shutting down schools has left many children in our region lacking reliable access to the internet, a computer or even a quiet place in which to learn. For some kids, this slide could severely impact their education. If we're not careful, we'll refer to these children as "COVID Kids." Now is even more important to reimagine how to ensure all kids succeed in school.

WHAT WE'RE DOING.

United Way convenes and brings together school leaders to exchange data and build baselines for success in our community.



SHORT TERM

We need to provide education remediation and support to our kids and get them back on track.



LONG TERM

We need to ensure more students graduate and are ready to succeed in college or in jobs that the Quad Cities will need in the future.

WOMEN UNITED

Since 2011, nearly 200 Women United investors have raised and invested nearly \$5.5 million in research-based strategies to support quality childcare and early learning experiences for our youngest Quad Citizens. They also created an annual grant process where they fund quality childcare opportunities for families, and education and retention of childcare providers in the Quad Cities.



INCOME

THE KEY TO A STEADY,
SUCCESSFUL LIFE



Unemployment in the Quad Cities is climbing. Service workers, who make less than professionals, are the most likely to have been laid off or lose their jobs, and Black and Latino workers are less likely to have jobs where they can work from home or accumulate wealth. Some of these service jobs won't return.

To help all Quad Citizens live their best life we need to get people back to work in jobs that provide a firm foundation for living. Together, we can give everyone in our community the opportunity to secure a firm foundation for living.



SHORT TERM

We need to get people back to work and financially stable.



LONG TERM

We need to understand the jobs of the future, invest in programs that help Quad Citizens get reskilled and keep better jobs, establish savings and hold on to more of what they earn.

In the Quad Cities

37% of residents struggle to pay for their basic needs.

56%

of jobs in the Quad Cities are middle skilled jobs. Only 43% of Quad Citizens have the training or skills to adequately fill those jobs.



HEALTH

GOOD HEALTH AFFECTS EVERYTHING



Good health plays a role in how well a child can learn to how much an adult can earn.

Before COVID-19, our community faced significant health disparities, especially Black residents and kids and adults with mental health issues. Now these Quad Citizens are even more in need. United Way works with community partners, practitioners and experts to invest in programs that help Quad Citizens get and stay healthy.

WHAT WE'RE DOING.



We've increased support for rent assistance, nutritious meals and supplies to improve the health and self-sufficiency of our neighbors most impacted by the Coronavirus pandemic.



We've amplified our investments in housing and shelter for our homeless and victims of family violence.



Through our partnership with the Behavior Health Coalition and our grant investments, we're increasing access to crisis lines and mental health services, expansion of digital mental health supports, and online screening and education resources.



**1 IN 5 PEOPLE EXPERIENCE
A MENTAL HEALTH ISSUE
EVERY YEAR**



JOIN A DONOR NETWORK

LET'S CREATE THE CONDITIONS TO ACHIEVE LASTING RESULTS

FROM NETWORKS TO VOLUNTEERING TO SO MUCH MORE, WE'RE STRONGER TOGETHER. HELP US ACHIEVE LASTING RESULTS.

REACH OUT TO **AMY DANIELS** AT ADANIELS@UNITEDWAYQC.ORG

When we work together to improve the lives of those in our community, we make our community at-large stronger and healthier. United Way Quad Cities needs dynamic, determined Quad Citizens to help advocate, volunteer and give. Your time and investments directly influence the education, health and income stability of Quad Citizens in need.

AFRICAN AMERICAN LEADERSHIP SOCIETY

United Way's African American Leadership Society (AALS) is made up of local people linked by a common interest: harnessing the power of philanthropy to improve life outcomes of our region's Black community.

TOCQUEVILLE SOCIETY

The Quad Cities Tocqueville Society is made up of local leaders whose leadership gifts of \$10,000 or more allow us to target funds and mobilize on-the-ground efforts to tackle our community's most pressing issues: education, income and health.

WOMEN UNITED

Our Women United donor network is focused on building quality early learning experiences to drive school readiness, improve high school graduation rates and strengthen our region's future economic well-being.

YOUNG LEADERS

Energetic group of professionals under the age of 40 who aim to build bridges and break down barriers in education, income and health for a more equitable and resilient Quad Cities.



INVEST | VOLUNTEER

www.unitedwayqc.org

