

VOLUNTEER

Your action makes an impact.



EMPLOYEE ENGAGEMENT IS CRITICAL

(2016 Cone Communications Employee Engagement Study)

93% OF EMPLOYEES WANT TO WORK FOR A COMPANY THAT CARES ABOUT THEM AS AN INDIVIDUAL.

74% OF EMPLOYEES SAY THEIR JOB IS MORE FULFILLING WHEN GIVEN THE OPPORTUNITY TO MAKE A POSITIVE IMPACT AT WORK.

Hundreds of volunteer opportunities are available through **United Way** each year. Help kids reach their highest potential, work to improve homes and neighborhoods, collect essentials for those in need and so much more.

CUSTOMIZED CORPORATE PARTNERSHIPS

We want to increase your company's impact on the Quad Cities by aligning to your Corporate Social Responsibility (CSR) goals.

United Way has engagement opportunities that take place year round. We will help develop a clear and concise plan that aligns to your Corporate Social Responsibility goals and interests of your workforce. Check out a few examples of engagement on the back.



unitedwayqc.org/volunteer

852 Middle Road, Suite 401 | Bettendorf, IA 52722 | 563.355.4310



United Way of the Quad Cities

UNITED WAY OF THE QUAD CITIES BOLD GOALS. BOLD CHANGE.

When you invest your time and resources in United Way, you create community impact and build a stronger region focused on BOLD GOALS. These goals are how we achieve our vision of a stronger community for all.



EDUCATION

Kids succeed: Children, youth and young adults succeed in school and in life.



INCOME

Economic Opportunities for all: Individuals and families achieve financial stability.



HEALTH

Healthy & Strong Quad Cities: People live quality lives that are happy, healthy and independent.



SIGNATURE VOLUNTEER EVENTS

United Way of the Quad Cities offers events, volunteer activities and groups that you can engage with throughout the year.

DAYS OF CARING

Hosted in the Spring and Fall, this one-day, hands-on volunteer event brings together 1,500+ Quad Citizens to engage in fun volunteer opportunities that are changing lives. From reading to kids, to building community gardens and sprucing up nonprofits, the Day of Caring encourages individuals and teams of all sizes to get involved.

DAY OF ACTION

Focused on bringing the entire community together around one cause – ensuring all kids have the essential supplies to be successful in school. Hosted mid-summer, this one-day event challenges businesses and Quad Citizens to collect school supplies for local kids.



GROUP PROJECTS

One-day events created especially for your team and based on the current needs in our community. These could include preparing a transitional housing unit for a new family working on financial stability, helping at a local park to encourage healthy activity, spending time brightening a seniors' day, creating kits for those in need and much more. Group service projects can take place at a local nonprofit or be built especially for your on-site needs.



PREFER ONE-ON-ONE VOLUNTEERING?

READING FOR TOMORROW – Gather your employee team and sign up to read one-on-one, for 30 minutes a week, with a student who needs a little extra attention. Reading for Tomorrow is a flexible reading project that partners corporate teams with students at a school in close proximity to the workplace.

ONLINE TUTORING – Vello, United Way's online tutoring service, is a 1:1 program that makes volunteering easy. It connects volunteers with children K-3 for guided reading sessions using screen sharing and audio. Volunteers spend just 30 minutes, once a week reading with a student who needs an extra boost. Go online wherever you are, as long as you have a phone, icomputer and access to the internet.

SKILL-BASED PROJECTS – Use your talent and change lives. This type of volunteer opportunity will sharpen your skills while strengthening the capacity of a local nonprofit. Opportunities could include training and updating of IT systems, leading financial literacy workshops, creating marketing plans, graphic design and much more.



UNITED WAY'S VOLUNTEER HUB

is the Quad Cities' most extensive online resource for volunteer opportunities. There are many ways to give your time – as an individual, through your workplace or by developing your skills to volunteer in a leadership position for other community organizations. Our volunteer opportunities are as unique as our volunteers and community.

▶ UnitedwayQC.org/volunteer



To learn more about how you can get involved or create a custom volunteer project, **contact Marci Zogg at 563.344.0334 or mzogg@unitedwayqc.org**.



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