HELPING EVERY QUAD CITIZEN live their best possible life.
WHAT DOES IT LOOK LIKE TO AMPLIFY THE QUAD CITIES?

The Quad Cities has so much to offer. It’s a great place to live and raise a family. What would lift our community to even greater heights? Assuring that every Quad Citizen is empowered to live a happy, successful life.

TAKING ACTION.
Kids entering school unprepared, youth struggling to graduate high school, shortages of a skilled workforce, financial instability and insufficient access to mental health care are among the challenges facing our region. They affect the well-being of our entire community, impacting individuals and families from Scott and Rock Island Counties.

Our only choice is to stand up and confront our local challenges head on.

POWERING CHANGE.
How do we create lasting change for the betterment of our community? By working together, by targeting resources and mobilizing on-the-ground efforts to address our challenges with a unified, laser focus. That’s how the United Way of the Quad Cities changes lives.

THINKING BIG.
Rather than solving problems at a surface level, we work together to understand the root cause of an issue. This results in lasting change.

Think services and programs accessible for everyone, when they need them. Think a stronger, better connected region. Think pathways out of poverty – kids prepared for school, adults gainfully employed and financially stable and families and individuals happy and healthy.
EVERY DOLLAR COUNTS
— just like every Quad Citizen.

Here’s how weekly contributions can make a real impact:

- **$1 per week** ($52 gift) provides three days of respite care for a family caring for a special needs child.
- **$3.50 per week** ($182 gift) provides one month of after-school programming for one student.
- **$5 per week** ($250 gift) provides meal service for a low-income person for four months.
- **$10 per week** ($520 gift) provides transportation to class or job resulting in the financial stability of four people.
- **$19.50 per week** ($1,000 gift) provides summer student support to improve reading and math skills for 30 students.
- **$48.50 per week** ($2,500 gift) provides quality early learning programs to prepare one low-income child for kindergarten.
- **$97 per week** ($5,000 gift) provides postsecondary education and training for industry-recognized certification and placement.

AMPLIFY A STRONGER QUAD CITIES. GIVE, VOLUNTEER AND ADVOCATE TODAY.

Make your gift using one of these options:
- Click on the personal donation link provided by your workplace.
- Complete and submit your pledge form.
- Visit UnitedWayQC.org or speak with your Company Campaign Ambassador.
- To volunteer or advocate with United Way, visit unitedwayqc.org.

We amplify a stronger Quad Cities by investing in, collaborating with and mobilizing local agencies to solve our region’s most pressing issues.

Our three focus areas:

- **Education**
  Quad Cities kids are prepared to succeed in school and life.

- **Income**
  Quad Citizens are gainfully employed, financially stable and have their basic needs met.

- **Health**
  Individuals and families live quality lives and achieve independence, health and happiness.

Our work and investments stay in the Quad Cities, supporting thousands of people every year.
Want to work closely with other local change makers to transform the lives of Quad Citizens and amplify a stronger region?

Join one of our donor network groups:

**LEADERSHIP NETWORK**

Members are community champions who want to leverage the power of their giving for positive change. They invest $1,000 or more to change lives and transform the future of the Quad Cities.

**AFRICAN AMERICAN LEADERSHIP SOCIETY (AALS)**

Members invest their time, resources, and voices to improve the region, with a focus on empowering the African American community to succeed. AALS is comprised of caring Quad Citizens who contribute $1,000 or more annually to help kids succeed and enhance diversity, inclusion, and equity practices throughout the Quad Cities.

**WOMEN UNITED QUAD CITIES**

Members are a growing force of local women dedicated to creating a world of opportunity for our youngest Quad Citizens. They invest $1,000 or more annually to ensure all Quad Cities kids are ready for kindergarten.

**YOUNG LEADERS UNITED QUAD CITIES**

Members are young people who are committed to personal, professional and philanthropic development in order to become the next generation of community champions for the Quad Cities. They work to ensure all Quad Cities kids are reading proficiently by 3rd grade.

**2030 TARGET YEAR TO ACHIEVE GOALS**

- 90% Graduate from high school
- 80% 3rd graders read with proficiency
- 90% Kids ready for kindergarten
- 75% Families gainfully employed and self-sufficient
- 65% Adults obtain post-secondary credentials or degrees
- 65% Well-being index score
- 88% Good/Ever good mental health status
- 41% People live quality lives that are happy, healthy, and independent

**QUAD CITIES BOLD GOALS**

These BOLD GOALS are our region’s collective vision for how to make our community even stronger for everyone who calls it home.

**KIDS SUCCEED**

Children, youth and young adults succeed in school and life

**ECONOMIC OPPORTUNITIES FOR ALL**

Individuals and families achieve financial stability

**HEALTHY AND STRONG QUAD CITIES**

People live quality lives that are happy, healthy, and independent

**WE CAN DO BETTER. WE HAVE TO DO BETTER.**

From basic needs to mental health services, youth development and job training, United Way of the Quad Cities works together with local agencies to leverage resources and mobilize on-the-ground efforts to create the conditions for every Quad Citizen to live their best possible life.
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**VOLUNTEER.**
No matter how you want to help, we have a place for you. Want to improve 3rd grade reading scores? Build a learning trap? Become a job mentor? Help others prepare taxes? Help parents become their children’s best teachers? Put school supplies or hygiene supplies together? We can make it happen.

**GIVE.**
We steward your donation. Our partner agencies and community told us what we need to do to make our region the best place to live. So, that’s where the money goes—towards efforts that contribute to more people achieving educational success, financial stability and a healthy life.

**ADVOCATE.**
Lasting change only happens when we work together. That’s why United Way of the Quad Cities and our partner agencies team up to achieve our goals at the regional, state, and federal levels. When enough of us do that, our work shows improving our region isn’t just a goal—it’s a movement.

**AFFIRMATION**
It’s the time for us to stand up for our Quad Cities community.
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