

UNITED WAY OF THE QUAD CITIES

Programs and Investments



We aim to go beyond temporary fixes to create lasting change so every Quad Citizen has the opportunity to live their best possible life. By bringing people and organizations together around innovative solutions, **we're confronting our community's challenges and improving thousands of lives.**

Born Learning

Supporting parents in their critical role as a child's first, best teacher, the Born Learning Initiative provides caregivers of children ages 0–5, user-friendly ideas to turn everyday activities into learning moments. Born Learning strengthens our community's school readiness efforts and helps our schools engage families before kids start kindergarten.

Challenge 5

By working with local school districts to prevent chronic absenteeism, we give our youth a brighter future. Everyday attendance is key to increasing graduation rates.

Corporate Services

Partnering with companies to execute corporate social responsibility programs and customized volunteer projects to positively impact the community and improve employee engagement and business returns.

Impact United

Strengthening the community by providing training and resources that help build efficiencies, skills and capacity of our nonprofit sector.

Reading for Tomorrow

Bringing businesses, organizations and schools together to improve literacy in young students and help them develop a love of reading.

Strategic Investment Grants

Providing vital resources to our education, income and health community impact partners helping kids succeed in school and life, adults earn quality jobs and achieve financial stability and every Quad Citizen is happy and healthy.

Vello

Connecting volunteer teams and students in personalized, on-line tutoring sessions that result in improved confidence and literacy.

VITA

Providing free tax preparation to Quad Citizens through the Volunteer Income Tax Assistance (VITA) program ensures low-income residents receive the Earned Income Tax Credit and Child Tax Credit, which can help lift people out of poverty.



unitedwayqc.org

852 Middle Road, Suite 401 | Bettendorf, IA 52722 | 563.355.4310



United Way
of the Quad Cities

EVERY DOLLAR COUNTS

— just like every Quad Citizen.

Here's how weekly contributions can make a **real impact**:

\$1 per week
(\$52 gift)



Provides three days of respite service for a family caring for a special needs child.

\$3.50 per week
(\$182 gift)



Provides one month of afterschool programming for one student.

\$5 per week
(\$260 gift)



Provides meal service for a low-income person for four months.

\$10 per week
(\$520 gift)



Provides transportation to a class or job resulting in the financial stability of four people.

\$19.50 per week
(\$1,000 gift*)



Provides summer student support to improve reading and math skills for 30 students.

\$48.50 per week
(\$2,500 gift*)



Provides quality early learning programs to prepare one low-income child for kindergarten.

\$97 per week
(\$5,000 gift*)



Provides post-secondary education and training for industry-recognized certification and placement.

*Gift amount is rounded. These amounts represent average costs of some services that can help a family overcome poverty. United Way of the Quad Cities invests in these and other strategies and services to help create the conditions for every Quad Citizen to live their best possible life.

**AMPLIFY A
STRONGER QUAD
CITIES. GIVE,
VOLUNTEER AND
ADVOCATE TODAY.**

**Make your gift using
one of these options:**

- Click on unitedwayqc.org/give and choose your way to donate.
- Complete and submit your pledge form.

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