



AFRICAN AMERICAN LEADERSHIP SOCIETY

Strengthening Community



United Way's African American Leadership Society (AALS) embodies a culture of caring and giving. We are defining and building the future we want for our community. We empower our members to lift up one another and answer the call to be a part of creating the conditions for every African American Quad Citizen to live their best possible life.

Our Society focuses on fostering the next generation of African American leaders all while helping to make an impact in the Quad Cities region. Within our Society, members are invited to volunteer, attend annual events and gatherings where we have fellowship, celebrate one another's successes, and mentor and learn from each other.



As an AALS member, you'll enjoy these benefits:

- ▶ **Be a Community Impact Leader.** Share your ideas and build relationships with group members.
- ▶ **Lead Change:** Be a part of United Way's movement to create the conditions for every Quad Citizen to live their best possible life. You have an opportunity to support a generational change.
- ▶ **Be Recognized as a Leadership Donor.** Receive philanthropic recognition as a United Way Leadership Donor.
- ▶ **Be an Unsung Hero.** Participate in at least two African American Leadership-exclusive volunteer opportunities throughout the year.
- ▶ **ENGAGE Events.** Socialize and network at fun events that help you connect and give back to our community.



United Way
of the Quad Cities

INITIATIVES

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WELL SUITED

AALS proudly funds Well Suited, a mentoring program that pairs male African American professionals with African American boys in grades 1 – 9, in an effort to build relationships, promote confidence and inspire pride. Mentors not only serve as role models, but life instructors; providing educational and emotional support for their mentees.

STRATEGIC IMPACT GRANTS

AALS provides vital resources to improve the academic achievement, leadership skills and career readiness of our region's African American youth.

COMMUNITY SPEAKERS

AALS members help advance the community awareness of the disparities in our region's African American community. Members may participate in public speaking opportunities that might include how to improve diversity and inclusion practices, facts about local academic and economic achievement within the African American community or details about an upcoming AALS program or event.

RACE LUNCHEON

Hosted by AALS, this is an annual gathering of Quad Cities business leaders and young African American boys to encourage and honor these young men.

UNsung HEROES

Annual black-tie event recognizing the outstanding contributions of Quad Citizen African Americans.

Ready to join and make a difference?

The annual membership commitment for the African American Leadership Society is a \$1,000 donation to help African American youth in the Quad Cities region live their best possible lives.

Step-Up Program

You can become an AALS member through the Step-Up program. Start with a step-up gift amount that incrementally increases over a three-year period while you enjoy membership benefits starting year one.



unitedwayqc.org

852 Middle Road, Suite 401 | Bettendorf, IA 52722 | 563.355.4310

African American Leadership Society
Tracy White
twhite@unitedwayqc.org
563.344.0322



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