

Born Learning

2022 Highlights



In the Quad Cities, marginalized children are less likely to be prepared for kindergarten than their more advantaged counterparts. ¹As a member of Women United, you know just how important it is to ensure that ALL kids, regardless of race or zip code, have an opportunity to be successful in kindergarten and beyond.

Just this past year, thanks to you, we are able to provide **191 parents and caregivers** with the support they need to become their child's first, best teacher through our Born Learning Academies.



Your Impact

This past year, Born Learning has made a significant impact on parents and children in our community.

↑73% **19 Academies** were hosted.

↑41% **191 parents and caregivers** graduated with the tools they need to be successful.

↑17% **9,991 families** received a Born Learning calendar with activities for everyday learning.

82% of children whose parents participated were ready for kindergarten.

92% of graduates improved their parenting based on what they learned.

Academy Highlights

Through this 6-week workshop series, families gained valuable knowledge about a variety of topics that will set their kids up for success.

- ▶ Early Learning
- ▶ Relationship Building
- ▶ Language Skills
- ▶ Nutrition and Health
- ▶ Importance of Routines

Children begin learning at birth, and Born Learning equips parents with the skills they need to be good teachers to their children. Studies show parents who are more knowledgeable about child development are better positioned to set their children up for success. Parental knowledge is associated with:

- ▶ Improved parenting ²
- ▶ A better quality of the home environment ²
- ▶ Reduced behavioral challenges ²
- ▶ Improvements in cognitive and motor performance ²
- ▶ More positive child-mother interactions, including more effective parenting ²

¹ Quad Cities Educational Data Exchange

² Parenting Matters - NCBI Bookshelf (nih.gov)

<https://www.ncbi.nlm.nih.gov/books/NBK402020/>

Thank you for helping to make sure ALL kids in our community are successful!

None of this would have been possible without your support. Thanks to Women United's investments in Born Learning, you are helping equip more parents and caregivers with the knowledge they need to become their child's first, best teacher during critical learning years.