

# OUR WORK

Everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement and good health.

That's why United Way of the Quad Cities Area focuses on Education, Income and Health – the building blocks for a good quality of life.

We invite you to join us in creating a better, brighter future for the Quad Cities. Give. Advocate. Volunteer. **LIVE UNITED.**



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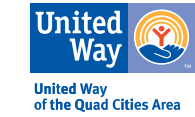
## UNITEDWAYQC.ORG

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## GET INVOLVED AT UNITEDWAYQC.ORG



# EDUCATION

United Way is focusing on Education to help children and youth achieve their potential.

## Community Action Plan

By giving to the Community Action Plan, you will help address specific issues in the area of Education that create long-term community change. These issues include kindergarten readiness, grade-appropriate reading levels and graduation rates.

*Increasing high school graduation rates* is the objective of Achieve Quad Cities, a regional partnership being led by United Way and the Community Foundation of the Great River Bend.

Achieve's goal is to increase the Quad-City graduation rate by 5% over 10 years by introducing students to career opportunities and providing them with mentoring support. In one year, we've touched over 2,600 students' lives. To learn more, visit [achieveqc.org](http://achieveqc.org).

**Your gift of \$5 per week will help ensure youth:**

- enter kindergarten ready to learn
- read at grade-appropriate levels
- graduate from high school

*Preparing children for success in life* is the goal of Imagination Library, which mails children birth to age five one free book per month. Another initiative is Operation READ, where volunteers read to children and then lead a creative book-related activity with them. United Way also administers the Pohlmann Project, where children who receive backpacks of food also get a free, age-appropriate book quarterly.

## Funded Programs

By giving to the Funded Programs, you will advance Education across the Quad Cities. These programs address school readiness, improving attitudes and performance, delinquency prevention and character building.

# INCOME

United Way is working to help families and individuals that are barely able to get by and are struggling to make ends meet.

## Community Action Plan

By giving to the Community Action Plan, you will help address specific issues in the area of Income that create long-term community change. These issues include increasing income, building savings and gaining and sustaining assets.

*United Way encourages financial stability* through the Earned Income Tax Preparation Service, a partnership that offers free tax preparation to Quad Citians with low to moderate incomes. This initiative brings over \$5 million to our local community and is in partnership with Volunteer Tax Assistance (VITA), AARP Tax-Aide and other community programs.

**Your leadership gift of \$20 per week will help local families:**

- become financially stable
- build savings
- gain and sustain assets

## Funded Programs

By giving to the Funded Programs, you will help families and individuals achieve financial stability. These programs address skill building and access to services, basic needs and safety, employment and housing, seniors and self-sufficiency.

# HEALTH

United Way is working to improve the health of Quad Citians.

## Community Action Plan

By giving to the Community Action Plan, you will help address specific issues in the area of Health that help create long-term community change. Currently, United Way is a key partner in several collaborative health partnerships, including an initiative focused on improving access to youth mental health services.

## Funded Programs

By giving to the Funded Programs, you will help families and individuals improve their health. These programs address family support, health, substance abuse, building a healthy community and parenting and prevention of abuse.

**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED™**



**Your gift of \$10 per week will help youth and their families:**

- have access to quality, affordable healthcare
- have environments that reduce occurrences of youth obesity
- receive timely youth mental health care