

PLEASE JOIN UNITED WAY IN CELEBRATING & RECOGNIZING LOYAL CONTRIBUTORS, DONORS WHO HAVE SUPPORTED UNITED WAY FOR FIVE YEARS OR MORE.

The Loyal Contributor program is a great way to thank, recognize and develop relationships with the most dedicated United Way supporters.

TEN WAYS TO CELEBRATE LOYAL CONTRIBUTORS AT YOUR WORKPLACE:

- Ask donors to mark the box on their pledge form and note their first year of giving.
- Ask Loyal Contributors to tell their “United Way story.” When did they first give to United Way? Why do they remain involved?
- Acknowledge Loyal Contributors at your campaign rally. Ask them to stand and be recognized.
- Create a special event such as a breakfast or afternoon snack to recognize and celebrate Loyal Contributors.
- Feature Loyal Contributors in your company newsletter.
- Involve Loyal Contributors on your campaign team.
- Have a Loyal Contributor invite other long-time donors to participate in campaign events.
- Hand out United Way Loyal Contributor stickers or other Loyal Contributor recognition item.
- Find out who the Loyal Contributors are among your retirees. Honor them at retiree meetings.
- Ask your CEO and/or other leadership to personally thank these donors who are the foundation of your organization’s campaign and our community.



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™ 